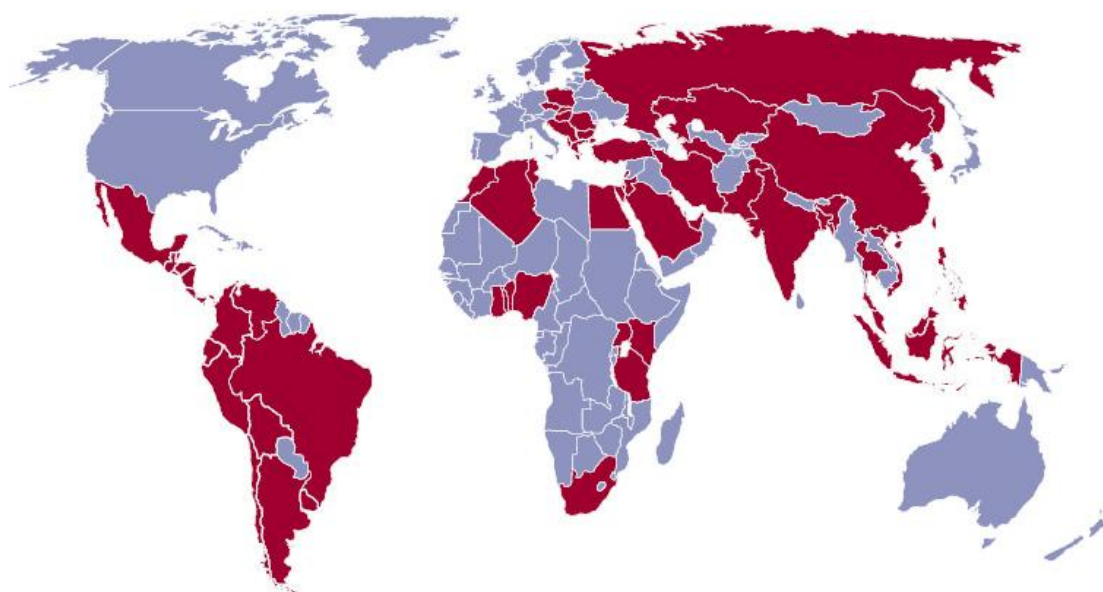


Bringing people together to accelerate growth and well-being in emerging markets



**MINISTERIO DE COMERCIO  
INDUSTRIA Y TURISMO**  
República de Colombia



**Latin America**  
**Emerging Markets Forum 2009**  
**Participants Profile**

April 1-3, 2009  
Bogota, Colombia

**Hernan Avendaño**

Head, Department of  
Economic Studies,  
Ministry of Trade, Industry  
and Tourism  
Colombia

**Education**

Major: Economics, National University of Colombia

Master: MA in Theory and Economic Policy, Universidad Nacional de Colombia.

Specializations: Expertise in Banking from the Universidad de los Andes, Colombia.

Specialization in Development Economics in ISVE, Naples, Italy.

**Academic Positions**

Associate professor at the following universities: Universidad Nacional de Colombia, Universidad Externado de Colombia, Universidad Javeriana, Universidad de la Salle, Universidad Industrial de Santander (in Bogota), Universidad del Cauca, Coruniversitaria (Ibagué).

**Conferences**

- *Guest academic at the following universities:* Universidad de Viña del Mar (Chile), Universidad Nacional de Colombia en las sedes de Bogotá y Medellín, Universidad del Cauca (Popayán), Universidad Javeriana (Cali), Universidad Santo Tomás (Bucaramanga), Universidad Industrial de Santander, Universidad Autónoma de Colombia, Coruniversitaria (Ibagué), Universidad de Nariño (Pasto), Fundación Universitaria Los Libertadores.
- *Executive forums from the important financial institutions in Colombia:* Grupo Bolívar, Conavi, Banco de Crédito, Bancoldex.
- *Events from different institutions related with business groups in Colombia:* ANIF, Asobancaria, Sociedad Colombina de Economistas, Sociedad Antioqueña de Economistas, ANDI, Federación Nacional de Cafeteros, Madriñán y Defaw.

**Alicia Bárcena**

Secretary General,  
Eclac- UN Economic  
Commission for Latin  
America and the  
Caribbean  
Chile



Ms. Bárcena assumed office as the Executive Secretary of the Economic Commission for Latin America and the Caribbean (ECLAC) on 1 July 2008.

She had previously served as the Under-Secretary-General for Management at United Nations Headquarters in New York, a post to which she was appointed by United Nations Secretary-General Ban Ki-moon on 3 January 2007. Between that date and March 2006, she had served as Deputy Chef de Cabinet and then as Acting Chef de Cabinet to the former Secretary-General, Mr. Kofi Annan.

From 1 July 2003 until 28 February 2006, Alicia Bárcena held the post of Deputy Executive Secretary of ECLAC, where she had previously served as the Director of that institution's Environment and Human Settlements Division. During her tenure in that position, she focused on public policies for sustainable development, with particular reference to the linkages existing among environmental, economic and social issues. Prior to her time at ECLAC, Ms. Bárcena served as Co-ordinator of the Latin America and Caribbean Sustainable Development Programme of the United Nations Development

Programme (UNDP) and as Co-ordinator of the United Nations Environment Program (UNEP), where she was responsible for the Environmental Citizenship Project.

Alicia Bárcena was the Founding Director of the Earth Council in Costa Rica, a non-governmental organization in charge of follow-up to the agreements reached at the United Nations Conference on Environment and Development (UNCED) held in Rio de Janeiro, Brazil, in 1992. In this connection, she also worked with the UNCED Secretariat as the principal officer in charge of various topics relating to Agenda 21.

She had previously served the Government of Mexico as Director General of the National Institute of Fisheries and as Deputy Minister for Ecology during the term of President Miguel de la Madrid.

Ms. Bárcena's extensive experience in international organizations also includes various consultancies with the Inter-American Development Bank (IDB). Her work in the environmental field has included her service as President of *Cultura Ecológica*, a not-for-profit non-governmental organization in Mexico, and as Co-ordinator of the South-East Regional Centre of the National Institute for Research on Biotic Resources in the State of Yucatan. In the academic arena, Ms. Bárcena has taught and conducted research in the fields of botany, ethnobotany and ecology, as well as designing programmes of study in the areas of ecology and botany for the Autonomous Metropolitan University of Mexico. She has published numerous articles on sustainable development, public policy, environmental issues, and global citizenship and public participation. Alicia Bárcena holds a Bachelor of Science degree in biology, has completed the course of study required for the degree of Master in Ecology at the National Autonomous University of Mexico, and holds a Master degree in Public Administration from Harvard University.

**Mariella Barragan**

Secretary of Economic  
Development, Municipality  
of Bogota  
*Colombia*



As a member of the Bogotá Mayor's cabinet, Dr. Mariella Barragán Beltrán is the head of the city's Economic Development, Industry, and Tourism sector.

This Universidad Libre de Barranquilla law graduate and former head of the Civil Service Administrative Department is in charge of turning Bogotá into a more productive, competitive, and inclusive city.

Dr. Barragán holds a degree in corporate legal counseling from the Universidad de Los Andes. She has worked as a Senior Manager at the Banco Industrial Colombiano's main office in the city of Barranquilla; Cultural Attaché in Science and Technology - Communication and Culture in the Foreign Affairs Ministry of Colombia – Embassy of Brazil; Director of Communications - Territory Management Advisor for.

**Arnaldo Bocco**

Director, Central Bank of  
Argentina  
*Argentina*



- PhD. in Economics, York University, Canada
- Director of Banco Central de la República Argentina
- Former Chairman of Banco BICE (Foreign Trade and Investment Bank of Argentina)
- Former Chairman of the urban development corporation Corporación Buenos Aires Sur, Argentina
- Former Director of Banco de la Ciudad de Buenos Aires, Argentina
- Lecturer on Fiscal Policy at the Universidad de Buenos Aires
- Consultant to the AIDB, World Bank, UNDP, UNICEF and CEPAL. He has served these organizations in several countries of Latin America.

**Maria Eugenia Brizuela de Avila**

Former President, Banco Salvadoreño and Regional Head Corporate Sustainability, Latin America, HSBC  
*El Salvador*



María Eugenia Brizuela de Ávila took charge of the Presidency of Banco Salvadoreño the 11th of August of 2004. She was born the 30th of October of 1956 in San Salvador, El Salvador. Married to Ricardo Antonio Ávila Araujo, with whom she has three children: Jose Ricardo, Leonor Eugenia and Roberto Antonio.

She studied at the American School of El Salvador, where she graduated from high school.

In 1974, she studied the French Language in Geneva University located in Switzerland, from 1975 to 1976, she then studied at La Sorbona University in Paris, France, where she obtained the Diploma in Language and French Civilization. During the same period she studied Art History, in the museum of Louvre. In 1982, she obtained with the highest academic average, the Degree in Legal Sciences at the University Dr. Jose Matías Delgado, of El Salvador. In 1984, she was the first woman lawyer of the country approving the evaluation for the exercise of the Profession of notary ruled by the Supreme Court of Justice.

In 1990, she became specialized in insurance, at the Center of Insuring Formation in Zurich, Switzerland. In 1996, she finalized her MBA degree at INCAE Business School, graduating as number one of her class, with the recognition of High Distinction. Since 1980, she joins the private sector of El Salvador as member of various Board of Directors of important companies. She was member of the Board of Directors of Banco

Salvadoreño, President of the Council of Administration of the insurance company “Internacional de Seguros”; President of La Auxiliadora - Brillat; Director of Inversiones Visión; Director of Parque Jardín Los Olivos - cemetery -; Director of Corporation Trithis and others.

In the public sector, in 1994 she was member of the Directive Council of the Salvadorian Institute of the Social Insurance (ISSS) and in 1995 of the Social Investment fund, FIS.

In the academic sector, she has taught Law classes at the University, Doctor Jose Matías Delgado and University of Nueva San Salvador (UNSSA).

In 1999, she is designated as Minister of Foreign Relations by Constitucional President of the Republic of El Salvador, Lic. Francisco Flores, becoming the first woman Chancellor of El Salvador. Previously, she was Coordinating the Program of Government, the New Alliance, for quinquennium 1999-2004. When she was Minister of Foreign Relations of El Salvador, she had the honor to have important positions at national and international level, among them: President of the General Assembly of the Organization of the American States (O.A.S.) in 1999. President of the Inter-American Committee Against Terrorismo (CICTE) for the period 2003-2004, of the organization of the American States (O.A.S.).

Founder of the Diplomatic Academy of El Salvador, Engineer Mauricio Boronovo Pohl, September 2003. She has received different prizes and decorations from countries that are friends from America, Europe and Asia.

In January of 2007, she received “La Palma de Oro” the maximum award given by the Salvadorian Chamber of Commerce and Industry. A recognition of great honor. Maria Eugenia Brizuela de Ávila is the first woman who becomes president of a Private Bank in El Salvador, with the support of the shareholders, its directive members, executive and administrative personal, will continue directing Banco Salvadoreño with the same criteria of solidity and transparency, towards a its greater consolidation and making it with become more profitable and with regional presence and giving special attention to the Salvadorians residents outside El Salvador, maintaining it in the leadership position that has always characterized it. She saw with great enthusiasm the strategic alliance with Banistmo, first Bank of the region which took place in February of 2006. After that the new board of directors was formed becoming elected suplent director and at the same time executive president of the institution.

In December of 2006, HSBC bought Banistmo and therefore Banco Salvadoreño. She continues as Executive President of the institution as well as the Third Substitute Director within the new board of directors. Also at the moment it is Member of the Executive Council of the Triennium of the Alphabetization named by the President of the Republic, Elías Antonio Saca; and adviser of the board of directors of ITCA-FEPADE.

**Oscar Cabrera Izquierdo**  
President, Banco Bilbao  
Vizcaya  
Colombia



## Professional Experience

Since February, 2008 BBVA Colombia ( Bogotá- Colombia)  
President  
Financial Sector

Since March, 2003 to January, 2008 BBVA Bancomer (México DF- México)

Chief Financial Officer

- Financial Sector. Net incomes of 1.900 million dollars
- Reporting to BBVA Bancomer CEO
- Member of Top Management of BBVA Group

Since October, 1998 to March, 2003 BBVA Group (Madrid- España)

Corporate Director Strategy Planning

- Reporting to BBVA Group CFO
- Member of Top management of BBVA Group

Since March, 1995 to October 1998 Argentaria (Madrid- España)  
General Subdirector Accounts and Consolidation

- Financial Sector. Net incomes of 500 million dollars
- Reporting to Argentaria CFO
- Guest to Management Committee

Since December, 1991 to March, 1995 Caja Postal, S.A. (Madrid- España)  
General Auditor

- Financial Sector. Net incomes of 200 million dollars
- Reporting to Caja Postal CEO

Since September, 1989 to December, 1991 Arthur Andersen (Madrid- España)  
Financial Sector Auditor

- Financial Sector

## Education

1995

Instituto de Estudios Superiores de la empresa (IESE)  
Madrid- España

## Top Management Program

1984 to 1989

Universidad Complutense de Madrid

Madrid- España

Licensed in Economics and Administrative Sciences



**German Camilo Calle**  
President, Sofasa  
Colombia



### **Education**

Pontifical University Bolivariana, Mechanical Engineering, 1985

Pontifical University Bolivariana, Masters in Technological Management, 1996 Masters in Languages French – English

Courses: Hydraulics, Pneumatic, Maintenance, Production Leadership, Negotiation, Management of the human resource, Logistic, Evaluation of Projects

Training: Production system Toyota Kaizen Management system Renault (Renault Plants in France 1994)

### **Professional Experience**

SOFASA Date Entrance: December 4 of 1984

Present Position: President

Past positions: Director Planning Product and Projects  
Vice-President, Development and Projects  
Director Projects

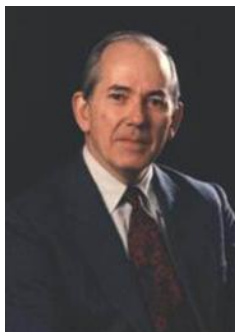
### **Membership**

Board of Director, Americas Region, Renault (CMRA)  
Committee University-Company-Government/Medellín, Colombia  
Economic Council Pontifical University Bolivariana



**Michel Camdessus**

Co-Chairman, Emerging Markets Forum; Honorary Governor, Banque de France; Former Managing Director, International Monetary Fund (IMF)  
*France*



Former Managing Director of the International Monetary Fund, Mr. Camdessus is Honorary Governor of Banque de France. He is a member of the Africa Progress Panel, chaired by Mr. Kofi Annan. He was a member of the Commission for Africa, chaired by the British Prime Minister, Tony Blair. Mr. Camdessus was the Chairman of the World Panel on Financing Water Infrastructure (report: —Financing Water for All— - Kyoto-March 2003). He has been appointed as the Chairman of the French Government working group in charge of preparing the economic, social and structural policies reform, which has produced a key report —le Sursaut - Vers une Nouvelle Croissance pour la France— (La Documentation France, Paris - 2004).

Mr. Camdessus was born in Bayonne, France, on May 1, 1933. French national, he is married to Brigitte d'Arcy; they have six children. Mr. Camdessus was educated at the University of Paris and earned postgraduate degrees in economics at the Institute of Political Studies of Paris (Institut d'Etudes Politiques de Paris) and the National School of Administration (ENA). Following his appointment as Administrateur Civil in the French Civil Service, Mr. Camdessus joined the Treasury in the Ministry of Finance in 1960. After serving as Financial Attaché to the French delegation at the European

Economic Community in Brussels from 1966 to 1968, he returned to the Treasury and went on to become Assistant Director in 1971, Deputy Director in 1974, and Director in February 1982. During the period 1978-84, Mr. Camdessus also served as Chairman of the Paris Club, and was Chairman of the Monetary Committee of the European Economic Community from December 1982 to December 1984.

In August 1984, Mr. Camdessus was appointed Deputy Governor of the Bank of France, and was appointed Governor of the Bank of France in November 1984. He served in this capacity until his election as Managing Director of the IMF. Michel Camdessus was elected as Managing Director and Chairman of the Executive Board of the International Monetary Fund (IMF) on January 16, 1987. On May 22, 1996, the Executive Board of the IMF unanimously selected Mr. Camdessus to serve a third five-year term as Managing Director, beginning January 16, 1997. He was the seventh Managing Director of the IMF. Mr. Camdessus retired from the IMF on February 14, 2000.

He is the author of several books:

- —Notre foi dans ce siècle— (Michel Albert, Jean Boissonnat et Michel Camdessus - Editions Arléa-2002)
- —Eau— (Bertrand Badré, Michel Camdessus, Ivan Chéret, Pierre-Frédéric Ténrière-Buchot Editions Robert Laffont-2004)
- —Le sursaut- Vers une nouvelle croissance pour la France— (Editions La Documentation Française-2004)
- —Lettre ouverte aux candidats à l'élection présidentielle (Editions Bayard-2006)

**Walter Cancela**

Former President, Central Bank of Uruguay, Director General, International Economic Affairs, Mercosur and Integration, Ministry of Foreign Affairs *Uruguay*



Walter Cancela, President of the Central Bank of Uruguay and Governor for Uruguay in the International Monetary Fund, graduated in Economics in the State University of Uruguay in 1976. He subsequently took postgraduate as well as training, updating, professional and specialization courses in Uruguay and abroad.

He was Professor of Economics at the Architecture School as well as Professor of Public Policies at the Catholic University of Uruguay. At present he is Assistant Professor of Monetary Economics at the Economic Sciences School of Montevideo.

He was Director of the Institute of Economics at the State University of Uruguay, senior researcher and advisor to several public and private organizations.

He has also been host lecturer, consultant and advisor to international institutions such as IDB, WB, UNDP, ECLAC.

He is a Member of the International Society for Development, a Founding Member of the Economists' Society of Uruguay and Supernumerary member of the National Academy of Economy.

**Alfredo Carvajal**  
President, Carvajal S.A.  
*Colombia*



#### **Education**

- |      |  |
|------|--|
| 1959 | Bachelor of Science in Economics, Wharton School of Finance and Commerce, University of Pennsylvania |
| 1968 | Master in Industrial Administration, Universidad del Valle   |

#### **Professional Experience**

- |             |   |
|-------------|---|
| 2008        | Member of the Board of Directors of Carvajal Internacional S.A.       |
| 2001 - 2008 | President of Carvajal Internacional S.A.                              |
| 2005        | Chairman of the Board of Directors of Propal S. A.                    |
| 2003        | Member of the Board of Directors of Agencia Nacional de Hidrocarburos |
| 1993-1994   | Founder and President of Banco Intercontinental - Interbanco          |

- |           |   |
|-----------|---|
| 1991      | Member of the Board of Directors of Empresa Colombiana de Petróleos (Ecopetrol)     |
| 1989-1990 | Associate Professor at The College of Management of Georgia Institute of Technology |
| 1985-1986 | President of Empresa Colombiana de Petróleos (Ecopetrol)                            |
| 1983-1984 | High Commissioner for Peace   |
| 1978-1980 | Councilman of the city of Cali  |
| 1974-1976 | Mayor of the city of Cali, Colombia   |
| 1973-1974 | Director of Urban Development of the City of Cali                                   |
| 1959      | Manager of Human Resources of Carvajal S.A.   |

#### **Distinction**

Wharton School of Finance and Commerce, University of Pennsylvania  
April 22, 2003 "Distinguished Alumni Award"

**Jorge Castañeda**

Former Minister of Foreign Affairs of Mexico, Global Distinguished Professor of Politics and Latin American Studies, New York University  
*United States*



Jorge Castañeda was the former-Foreign Minister of Mexico from 2000 to 2003. He attempted to run for President of Mexico as an independent candidate in 2006. Castañeda is a renowned public intellectual, political scientist, and prolific writer, with an interest in Latin American politics, comparative politics and U.S.-Latin American relations.

Born in Mexico City in 1953, Dr. Castañeda received a B. A. from Princeton University and a B. A. from Université de Paris-I (Pantheon-Sorbonne) an M. A. from Ecole Pratique de Hautes Etudes, and his Ph. D. in Economic History from the University of Paris-I.

He has taught at Mexico's National Autonomous University (UNAM) Princeton, Berkeley and (since 1997) at NYU. Dr. Castañeda was a Senior Associate at the Carnegie Endowment for International Peace (1985-87) and was a John D. and Catherine T. MacArthur Foundation Research and Writing Grant Recipient (1989-1991). Among his many books are *Limits to Friendship: The United States and Mexico* (with Robert Pastor), *Utopia Unarmed: The Latin American Left after the Cold War* (Knopf, 1993), *The Mexican Shock* (New Press, 1995), *Compañero: The Life and Death of Che Guevara* (Knopf, 1997), and *Perpetuating Power: How Mexican Presidents Were Chosen* (New Press, 2000).

Dr. Castañeda is a regular columnist for the Mexican daily *Reforma*, *El País* and *Newsweek International*. Dr. Castañeda's work as Foreign Minister (appointed by President Vicente Fox in 2000) focused on diverse issues in U.S.-Mexican relations including immigration, trade, security, and narcotics control; joint diplomatic initiatives with Latin American nations; and the global promotion of Mexican economic and trade relations. In 1997, Dr. Castañeda was appointed Global Distinguished Professor of Political Science and Latin American Studies at New York University. He has been a Member of the Board of Human Rights Watch since 2003.

**Luis Miguel Castilla**  
Head of Public Policies &  
Competitiveness  
Office/Chief Economist,  
Corporación Andina de  
Fomento (CAF)  
Venezuela



Luis Miguel Castilla, Chief Economist, Corporación Andina de Fomento, Venezuela. From 2006, he leads the department of Public Policy and Competitiveness, which is in charge of the research agenda of CAF, the economic and sector analysis of the member countries and some strategic programmes such as the one on competitiveness. He was Vice-President of Strategic Development, Director of Economic Studies and country economist for Peru, Argentina, Bolivia of CAF. He worked as an investigator for Middle East, North Africa and analyst for Central America and Mexico at the World Bank. He was a consultant at the Inter-American Development Bank (IDB) and Inter-American Investment Corporation (IIC). He was also professor at the University of the Pacific, in Lima, Peru.

He holds a Master's degree and a PhD in Economics from the John Hopkins University. He wrote articles on financial markets, growth, institutions, fiscal policy and competitiveness. Obtuvo su Maestría y PhD en Economía en Johns Hopkins University. Ha escrito artículos sobre mercados financieros, crecimiento, instituciones, política fiscal, política comercial y competitividad.

**Yuri Chillan**  
Secretary General,  
Municipality of Bogota  
*Colombia*



Mr. Chillán holds a law degree from the Colegio Mayor de Nuestra Señora del Rosario, in Bogotá. He also studied public administration, communications, government management, and sociology at renowned academic institutions such as the London School of Economics the Complutense University and the Jose Ortega y Gasset Institute, in Madrid.

Mr. Chillan possesses a wide range of knowledge in the areas of international law, international economics, international politics, and international relations. Consequently, he has a deep understanding of public institutions in Spanish-speaking countries, issues related to resource management for cooperative development, program design and implementation, and key policies and reforms aimed at strengthening government institutions and international organizations.

Regarding his work experience, Mr. Chillán has served in notable public posts such as Secretary General of Alcalis of California, Secretary General of the Instituto de Bienestar Familiar (Colombia's child welfare entity), Vice-Minister for the Colombian government's youth program, Secretary General of the Latin American Youth Organization, and Director of the International Forum of Biarritz.

In 2004 Mr. Chillan published a book entitled "Voces y Miradas", an analysis on the evolution of Ibero-American youth.

Challenges in his current post:

To strengthen the Administrative Reform of the government of Bogotá.  
To improve bureaucratic procedures and citizen service for the city's residents.  
To bring the city government closer to the people.

**Carlos Mario  
Clopatofsky Ghisays**

Director for Colombia,  
Central American Bank for  
Economic Integration  
(BCIE)  
*Honduras*



Dr. Carlos Mario Clopatofsky Ghisays is at present the Colombian representative at the Central American Bank for Economic Integration (BCIE, for its Spanish acronym)

Dr. Clopatofsky is a business manager, specialized in private and public administration and has held the following positions:

- Consul of Colombia in Poland (Estonia, Lethonia, and Lituania)
- Honorary Consul of the Polish Republic in Colombia
- Manager of the Transportation and Traffic Fund of the department of Bolívar
- Private Advisor to the departmental government
- Manager of Coca-Cola
- Manager of Postobón, S.A. (Pepsi).



**Rosario Cordoba**  
Director, Revista Dinero  
*Colombia*



#### **Education**

MS Degree in Economics, Universidad de los Andes, Bogotá, September 1989

Economist Degree, Universidad de los Andes, Bogotá, February 1985

Simultaneous Translation degree, Colegio Mayor del Rosario, Bogotá, September 1978

#### **Professional Experience**

Revista Dinero, President, Julio 2001 -

Revista Dinero, Vice President, 1997/2001

Fedesarrollo, Editor Coyuntura Económica, 1994/1997

Asocaña, Director Economic Department, 1992/1994

Ministerio de Hacienda, Advisor to the Minister, 1989/1991

Fedesarrollo, Researcher, 1986/1989

#### **Others**

Member of the Board of Directors, Universidad Jorge Tadeo Lozano, since 1998

Member of the Board of Directors, Fidubogotá, since 2006

Member of the Board of Directors, Fundación Santafé de Bogotá, since 2006

Member Consejo Privado de Competitividad, since 2007

**Maria Clara Correa**  
General Manager, San  
Andres Roses  
*Ecuador*



INCAE MBA

### **Professional Experience**

1984- 1986

Dinformática S.A, Manager in charge of the creation of a network of distribution of personal computers.

1986- 1992

Grupo Moderna S.A., Managing Director in charge of the food company leader in the sector.

1995-

Agrícola San Andres S.A., General Manager, exporting roses company to Rusia and the United States.

### **Others**

1980- 1983 Professor in College Isabel la Católica, free evening course.

2000-2002 Member of the Board, Expoflowers

2006- 2007 Lead the 106.9 FM Radio USFQ Program Cause and Effect (Political and Economic analysis).

**Orlando Dovat**  
President and Chief  
Executive Officer,  
Zonamerica  
*Uruguay*



Born in Montevideo, Uruguay in 1945. Graduated in Accounting and Business Administration from the State University of Uruguay. He continued graduate studies, obtaining a Masters Degree in Business Administration. He began his career within the Boehringer Ingelheim Pharmaceutical Organization where he acted as International Auditor in Europe and Latin America. Within this organization, he was nominated Data Processing Director for the Boehringer Ingelheim Group in Mexico, where he resided until 1977.

In 1978 he returned to Uruguay and was a founding partner of Dovat, Carriquiry & Associates, CPA and auditing company, representing in Uruguay HLB International of the United Kingdom.

Since its foundation, Dovat, Carriquiry & Associates (DCA) has become a well known CPA firm, servicing a large number of international clients. It has also specialized in project development, both in Uruguay and abroad.

In 1980, simultaneously to heading DCA, he took the position as General Auditor of the Roemmers Pharmaceutical Group of which he became their financial and Administrative Consultant for Spain, Canada, Latin American and the Caribbean.

In 1984 he was Director and Co-Founder of Costa Oriental S.A., a logistic and warehousing corporation operating within the Uruguayan Free Trade Zones System. Costa Oriental S.A. has developed into one of the major players in the distribution market of Uruguay, servicing today more than two hundred multinational corporations.

In 1988 he was approached by the Uruguayan Government and became a member of the Services Committee of the Presidency, a position he held until the end of 1989. During this time he was instrumental in writing and passing the new Uruguayan Free Trade Zones law in force today.

In 1990 he founded Zona Franca de Montevideo, now Zonamerica, of which he is Chairman of the Board and CEO. Zonamerica is the first private free trade zone in Uruguay, and the most important in the country. Besides, Zonamerica is a Business & Technology Park, chosen by over 180 international companies, such as Tata Consultancy Services, Sabre, RCI, Ricoh, Royal Bank of Canada and Merrill Lynch, because it provides one-stop-shop solutions in location and infrastructure for corporations that specialize in services, logistics & distribution centers, software & IT, financial services, call centers, biotechnology or general commerce.

He is an active member of the Uruguayan Chamber of Commerce, being its Vice President during 2001.

Since 2004 he is Director of the Uruguayan American Chamber of Commerce.

**Ricardo Duarte**

Vice Minister of Business  
Development  
Ministry of Trade, Industry  
and Tourism,  
Colombia



Ricardo Duarte, was appointed Vice Minister of Entrepreneurial Development on October 22, 2008. He is responsible for businesses productivity, competitiveness and entrepreneurial development; the promotion of micro, small and medium-sized enterprises to enhance their entrepreneurship, innovative and technological capacity and global competitiveness; and, the regulatory and legal environment for businesses.

He is in charge of guiding and supervising an ambitious program of productive transformation to overhaul the country's industrial and services base, by encouraging the development of new high value added economic sectors, through training, technological innovation and public/private partnerships. He is actively involved in promoting the development of the venture capital/private equity industry in Colombia.

Duarte is behind how much Colombia's competitiveness indicators improve and how it continues to encourage Colombian Government to rank higher and achieve the goal of having the best business environment in Latin America for 2010 in the World Bank's "Doing Business" report.

Duarte returned to Government on August 2007 as Colombia's Chief Trade Negotiator. In a year time, he closed the free trade agreement negotiations of Colombia with Canada, Switzerland, Liechtenstein, Norway and Iceland. He also negotiated on behalf of Colombia the trade pillar of the Association Agreement in the block to block negotiations between the Andean Countries (Bolivia, Ecuador, Perú and Colombia) and the European Union.

A decade at the private sector as a business lawyer at the law firm "DG&A-Abogados" in Bogotá, as well as his five year experience as a Diplomat in the beginning of the 90s both in Japan and Singapore where he lived, have shaped his approach towards competitiveness, productivity, development and business regulatory environments.

He holds a Bachelor's Degree in Law from *Pontificia Universidad Javeriana* in Bogota and has postgraduate studies in government, management and public affairs from Columbia University, New York/Universidad Externado de Colombia and in International Business Law from American University -Washington College of Law/ *Pontificia Universidad Javeriana*. He has completed programs on Instruction for Lawyers on Negotiation at Harvard University Law School and on Western Culture Studies at Texas University. Duarte is married to Cristina Arango and has two children, Nicolás and Daniela.

**Juan Carlos Echeverry**

Former Director of  
Planning of Colombia,  
Associate Professor,  
Faculty of Economics,  
University of Los Andes  
*Colombia*



Juan Carlos Echeverry is Professor of Economics at Universidad de los Andes in Bogotá. He also serves as LatinSource's advisor for Colombia and is President of Econcept, a financial consulting firm. From 2000-2002, Dr. Echeverry was the Minister of Economic Planning, in charge of coordinating public investment for the government.

Previously, he was Under Secretary and Director of Macroeconomic Analysis of that Ministry. Dr. Echeverry was also a member of the regulatory commissions of energy, telecommunications, and water supply and sanitation. Mr. Echeverry holds Ph.D. in Economics from New York University, a Diploma in International Economics from the Kiel Institute of World Economics, in Germany; and a B.A. in Economics from Universidad de Los Andes, Bogotá.

He spent one year at Universidad Complutense in Madrid taking philosophy courses. He has lectured in several Universities in Colombia and at NYU in the United States.

He has published several papers in different fields of economics in specialized journals, and has written a book on the Colombian economy.

**Antonio Estrany y Gendre**

President, Consejo  
Interamericano de  
Comercio y  
Produccion  
*Argentina*



Dr. Antonio Estrany y Gendre is an Argentine economist and diplomat, specialized in international affairs. He is the President of the CICYP (Consejo Interamericano de Comercio y Producción), in Latin America and member of the Advisory Board of the Center for Strategic and International Studies (CSIS), in Washington. He is too the Co-President of the Mercosur European Union Business Forum (MEBF); previously has been presiding the Working Group on Investments and Services.

Additionally he is member of the Executive Committee of the CARI (Consejo Argentino para las Relaciones Internacionales), member of the Board of Buenos Aires Stock Exchange, member of the Argentine National Committee of the International Chamber of Commerce and member of the Board of "Fundación Teatro Colón".

In the business activity he is President of TRADCO and member of the Board of Bidas Corporation and other private companies.

During seven years he has been Secretary of State for International Economic Relations and ambassador in Geneva for the GATT negotiations. He became Alternate Governor of the World Bank and has presided on many opportunities over the CECLA (Comisión Especial de Coordinación Latinoamericana).

Dr. Estrany y Gendre is a member of the "Group of Personalities" designed by the Secretary General of the U.N. to study the effects of multinational corporations in World Economic Relations.

He has directed the UNDP PROGRAM to advise the Latin-American countries regarding the GATT negotiations in Geneva and has written two books as UNDP Counsel: "Reciprocity in International Economic Relations "and "Safeguard Clauses ", among many other publications.

**Alberto Fossati**  
Director, Foundation  
Zonamerica  
*Uruguay*



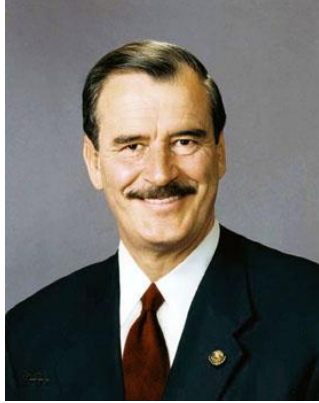
- 2003-2009 President of Fundación Zonamerica /  
Director of Zonamerica, Business &  
Technology Park
- 2005-2009 Director of Biotec Plaza
- 1975-2009 Private Consultant Ag. Economics &  
Forestry business (Bank of  
America/Mvdeo.; IDB; FAO; GTZ, ONUDI;  
etc and private rural sector);
- 1975 -2009 Director of CONSUR Sociedad de  
Consultores del Uruguay, and  
Associate to. CARBOSUR
- 1997-2005 Board of Directors of the National Institute of  
Agricultural Research (INIA)
- 1990-2005 President and Director of the Uruguayan Forestry  
Producers Society (OSPF/(ARU).

- 1988-2003 Director of the Compañías Forestales del Uruguay (COFUSA)
- 1985-1988 Compañía Uruguaya de Exportaciones/ (COMUREX Trading Co./  
Uruguay)
- 1973-1984 Member and Director of the Agricultural Programming and Policy  
Office (OPYPA, Ministry of Agriculture, Livestock and  
Fisheries/MGAP)



**Vicente Fox**

Former President of  
Mexico;  
President, Fox Centre  
Mexico



Vicente Fox was born in Mexico City, July 2, 1942. He is the second of nine children born to farmer José Luis Fox, now deceased, and Mercedes Quesada. As a child, together with his family he moved to the San Cristóbal ranch in the municipality of San Francisco del Rincón, in the state of Guanajuato, where he would play with the children of the communal land owners, share with them their childhood and, in his own words, "see close up one of the evils that unnecessarily afflicted our country: poverty". Vicente Fox is friendly, respectful, straightforward, and honest. Life on the farm taught him to value the loyalty of people and appreciate Mexico's enormous potential to become in every way a successful nation. "I know the importance of opportunity –he says firmly– . I grew up on the land with the children of peasants and the only thing that sets me apart from my childhood friends are the opportunities I had and they did not". He studied Business Administration at the Mexico City campus of the Ibero-American University. Looking back, Vicente Fox remembers how his provincial appearance, "like a ranch hand", contrasted with that of his classmates. He went on to study for a Diploma in Upper Management, taught by professors from Harvard University Business School. In 1964 he joined Coca-Cola de México as a route supervisor. From aboard a delivery truck he had the opportunity to see for himself Mexico's most remote corners. Thanks to his efforts, he was

promoted to President for Mexico and Latin America, the youngest person in the company to occupy such a position. With his accumulated experience, he decided to return to Guanajuato to participate actively in business, politics, society, and education, to improve life in his state. Whether as a businessman or politician, Vicente Fox Quesada has always done everything he can to improve the common good and ensure equal opportunities. A loving father, he has shared the joy of home and work with his four adopted children: Ana Cristina, Vicente, Paulina and Rodrigo. He was the Founding President of the Board of Patrons of the Amigo Daniel Orphanage, an institution where many children are cared for and loved; President of the Loyola Board of Patrons, that promotes the Ibero-American University in León, and the Lux Institute, a school where thousands of Guanajuato students have graduated. He has served as a Board Member of the United States-Mexico Chamber of Commerce and as a Director of the *Grupo Fox*, whose companies –involved in the farming and agribusiness industries and the manufacture of footwear and cowboy boots for export– provide many employment opportunities. He joined the National Action Party (PAN) in the 1980s, encouraged by the late Manuel J. Clouthier. In 1988, he was elected Federal Deputy for the Third District of León, Guanajuato. While in Congress he paid special attention to agricultural matters. At that time, he also wrote for several national and state newspapers. In 1991 he ran in the election for governor of the state of Guanajuato. In 1995, he stood again, this time in the extraordinary elections for governor, and won by a significant majority. During his administration, Vicente Fox always gave clear account both of the state's finances and his personal assets. He made Guanajuato the fifth largest economy in Mexico and in light of the excellent results of his government, was chosen by the *Alliance for Change* (PAN-PVEM) as its candidate to the presidency of Mexico in the elections to be held in the year 2000. He wrote an autobiographical book called *Vicente Fox a Los Pinos* (his path to the presidential residence) summarizing his political beliefs and immense passion for Mexico. July 2, 2000, Vicente Fox won the elections and that same day promised to "...put together a plural, honest, and capable government. A government that includes this country's best citizens". Later that year, during his December 1 inaugural address, the President of all Mexicans, Vicente Fox Quesada, undertook to continue to build a generous country: "Today, all of us men and women are responsible for carrying out the mandate of those exemplary elections", he said unflinching. "A mandate for change, to bring in a democratic exercise of power that is within our grasp, where all of us will live better lives". A year after his victory in the presidential elections, July 2, 2001 the official residence of Los Pinos was the setting for an historic event: the civil marriage of Vicente Fox Quesada, president of the United Mexican States, to Mrs. Marta Sahagún, who in this way celebrated three very important events: the President's 59th birthday, the first anniversary of democratic change in Mexico, and their wedding.

**Tomas Gonzalez Estrada**

Former Deputy Director of  
Planning of Colombia;  
Manager, External Affairs,  
British Petroleum  
*Colombia*



Tomás is a Colombian economist whose interests are focused on development, microeconomics and political economy. He studied economics in the University of Los Andes in Bogota, and holds an MSc in economics from the University of Warwick (UK) and PhD in economics from the University of London.

As the external affairs manager for BP Colombia, he is currently in charge of helping BP deal with the economic and political risks for operation.

His previous positions include serving as deputy director of Colombia's ministry of economic Planning (Departamento Nacional de Planeación) and economic adviser to the President of Colombia. During his professional career Tomas has been a member of several boards, including the cabinet of ministers, Colombia's institute for Science and technology, regulatory commissions for public services and several NGOs working on development. He was also the technical secretary for Colombia's council for economic and social policy, CONPES.

Tomás has also taught economics and quantitative methods both Colombia and the UK and is currently teaching a course on oil and development at the University of Los Andes

**Carlos Angulo Galvis**  
Rector, University of Los  
Andes  
*Colombia*



Graduated as a civil engineer (BSCE 58 and MSCE 59) from the Universidad de los Andes and the University of Pittsburgh. He worked for Hidroestudios Consulting Engineers, for 37 years, in various capacities, civil engineer, associate, partner and President for 25 years, in major infrastructure projects in Colombia and other countries.

For the past 44 years, Mr. Galvis has been associated with the Universidad de los Andes as adjunct professor, Member of the Board of Directors, Vice President and President of the Board and President of the University for the past 12 years.

**L. Enrique García**  
Co-Chairman, Latin  
America Emerging  
Markets Forum;  
President and CEO,  
Corporación Andina de  
Fomento (CAF)  
*Venezuela*



Enrique García is President and CEO of CAF since December 1991. CAF is a multilateral financial institution committed to sustainable development and regional integration. Member countries include Bolivia, Colombia, Ecuador, Perú, Venezuela, Argentina, Brasil, Chile, Costa Rica, Spain, Jamaica, México, Panamá, Paraguay, Dominican Republic, Trinidad & Tobago and Uruguay, as well as 16 private financial institutions.

Previous positions include: Minister of Planning and Coordination and head of the Economic and Social Cabinet of Bolivia (1989-1991). In this capacity, Governor at the World Bank and the Inter-American Development Bank as well as member of the IMF-IBRD Development Committee representing Bolivia, Chile, Argentina, Perú, Uruguay and Paraguay. Senior positions at the Inter-American Development Bank including Treasurer of the Institution, Division Head in the Project Analysis and Finance Departments and Representative in Argentina (1979-1989). Under-Secretary of Planning and Coordination of the Ministry of Planning and Coordination and Board member of the Central Bank of Bolivia (1975-1978). Managing Director of Banco Industrial S.A. (Bolivia, 1973-1975). Senior Operations Officer, Advisor to the President, Area Chief Loan Division, and Loan Officer of the Inter-American Development Bank (1966-1973).

He taught at the Universidad Mayor de San Andrés and Catholic University in Bolivia (1973-1978). Mr. García is a Preferred Member of the Academy of Economic Sciences and Council of Science and Technology of the National Academy of Sciences of Bolivia. Author of several publications.

He is Vice President of Canning House, member of the Inter-American Dialogue, the Group of 50, the Council on American Politics of George Washington University, the Advisory Boards of the CID at Harvard University, the Florida International University's Latin American and Caribbean Center, and the Institute for Advanced Studies in Administration (IESA, Caracas).

Mr. García has received doctoral and other honorary degrees from several universities and has been decorated by the Governments of Argentina, Bolivia, Brasil, Colombia, Ecuador, Perú, Venezuela and the Sovereign Order of Malta. In 2001 he received the Latin American Regional Integration Award by the Consejo Empresario de América Latina-CEAL and in 2004 the Regional Integration Award by América Economía. Mr. García was elected Man of the Year 2005 by Latin Finance Magazine.

Mr. García holds a B.S. and an M.A. in Economics and Finance from St. Louis University and doctoral studies at American University.

**Claudio Leite Gastal**

President  
Brazil Competitive  
Movement (MBC)  
*Brazil*



Claudio Gastal has a Systems Analyst degree and a Master's degree in Information System;

Member of the Technical Commission from the Rio Grande do Sul Quality Association since 1997;

Examiner and Instructor of the Brazilian Health and Environmental Engineering Association Quality Awards;  
Examiner and Instructor of the Brazilian Electricity Distributors

Association Quality Awards;  
Prize Judge of the Rio Grande do Sul Quality Awards from 1999 to 2004;

Adjunct Professor at the Catholic University of Pelotas and Coordinator of the Regional Development Office from 1999 to 2002;

Taught disciplines in post-graduated courses at the Brazilian Lutheran University and Porto Alegre's Hospital and Health Sciences Administration Institute;

Coordinated public-supported Projects from the CNPQ, the Brazilian National Council for Scientific and Technological Development.

Has worked, at the MBC – Brazil Competitive Movement since 2003 in favour of Competitiveness and Innovation in both Brazilian public and private sectors. Was designated Director President of MBC in 2008.

**Alejandro Gaviria**

Dean, Faculty of  
Economics, University of  
los Andes  
Colombia

**Education**

Doctor of Philosophy in Economics , Jun. 1998  
*University of California, San Diego*

Master in economics, Dec. 199  
*University of the Andes, Bogotá, Colombia*

Civil engineering, Dec. 1987  
*Engineering School of Antioquia, Medellín, Colombia*

**Professional History**

**Dean** – *University of the Andes, School of economics*  
Bogotá, Colombia, 2006 -

**Associated Professor** – *University of the Andes, School of economics*  
Bogotá, Colombia, 2004 – 2006.

**Deputy Director** – *National Department of Planning*  
Bogotá, Colombia, 2002 - 2004.

**Deputy Director** – *Fedesarrollo*  
Bogotá, Colombia, 2001- 2002.

**Associated Fellow** – *Fedesarrollo*  
Bogotá, Colombia, 2000-2001.

**Researcher** – *Inter-American Development Bank, Research Department*  
Washington DC, 1998-2000.

**Division Chief** – *National Department of Planning*  
Bogotá, Colombia, 1993-94.

**Researcher** – *National Federation of Coffee Growers*  
Bogota, Colombia, 1992-93.

**Civil Engineer** – *Suramericana Insurance Company,*  
Medellin, Colombia. 1987-89

**Samuel Gleiser Katz**  
Executive President,  
Corporación Rey SA  
*Peru*



Samuel Gleiser Katz obtained a degree in Mechanical Engineering from the University of Michigan at Ann Arbor (USA) and a degree in Textile Engineering from the Georgia Institute of Technology (USA). In 1973, he attended the Master's program in management at the Massachusetts Institute of Technology, Cambridge, MA (USA).

He has worked for Burroughs Corporation (Michigan, USA), Exxon Perú (Talara, Perú), Bata Shoe Co. (Callao, Perú), and Ford Motor Co. (Lima, Peru, and Valencia, Venezuela).

In 1973, he returned to Lima to work for ITT, and in 1974, began to work with Reymatic S.A. In 1997, he founded Corporación Rey S.A., of which he is President and CEO. He is also a Director and shareholder of various other companies.

He was President of Lima's Chamber of Commerce (1992-1994), Director of the Confederación Nacional de Instituciones Empresariales Privadas (CONFIEP), President of the Confederación Nacional de Cámaras de Comercio, and Vice President of the Patronato de ESAN (Graduate School).

At present, he is the former President of the Lima Chamber of Commerce (CCL), President of the CCL Patronato del Instituto de Desarrollo Empresarial, Member of the Comisión Anticontrabando (anti-smuggling commission), and Director of Promperú. He is also member of the Consejo Consultivo de Aduanas (Superintendencia Nacional de Administración Tributaria - SUNAT) (customs advisory board), Director of Comisión de Competitividad (competitiveness commission) and Member of the Advisory Board of the Universidad de Lima.

In February, 2008, he was appointed Honorary Consul of Guatemala in Lima and Callao.



**Hernando José Gomez Restrepo**

President, Private Council  
of Competitiveness  
*Colombia*



President of the Colombian Council of Competitiveness. Chief Negotiator, Andean Free Trade Agreement. Ph.D. candidate, M. Phil. and M.A. in Economics. Professional experience in central banking, public organizations and Policy Making. Main responsibilities in macroeconomic programming, and in design and implementation of economic and price stabilization programs, financial, coffee and housing sector policies.

**Education**

**Yale University**, NewHaven, C.T. Ph. D. Candidate (1985). M. Phil (1984) and M. A. (1983) in Economics.

**Universidad de los Andes**. B. A. Economics. Cum Laude.

**Professional Experience**

**Colombian Council of Competitiveness. President.** January 2007

**Ministry of Commerce, Industry and Tourism. Colombian chief**

**Negotiator, Andean Free Trade Agreement.** February 2004 to

December 2006

**Mission of Colombia at the WTO. Ambassador.** April 2000 to December 2003.

**CAMACOL. Colombian Building Association. Executive President. Bogota.** February 1998 to March 2000.

**Consultancy. Consultant and Advisor. Bogota.** February 1997 -

February 1998.

**Banco de la República. Colombian Central Bank. Member of the Board of Directors. Bogota.**

May 1993 - February 1997.

**National Planning Department –DNP Colombian Secretary of Planning. Deputy Director.**

**Bogota.** December 1992 – May 1993.

**Ministry of Finance. Advisor. Bogota.** October 1990 – December 1992.

**Monetary Board. Advisor. Bogota.** September 1989 – October 1990. .

**Banco de la República. Advisor to the International Deputy Executive Manager. Bogota.** September 1989 – October 1990

**Banco de la República. Chief of the Division of Studies. Bogota.** July 1986 – Sept. 1989

**Banco de la República. Economist in the Division of Studies. Bogota.**

Member of several private and public institutions' board of directors.- **Banco de Bogota (1999-2000), Metrovivienda -Bogota's Housing Agency (1999-2000), Disaster Prevention and Attention Agency (1999-2000), Corporacion Financiera del Valle (1998 – 1999), National Institute for the Urban Reform (1998-2000), Chubb de Colombia (1999-2000).**

**Academic Experience**

*Teaching.-*

Universidad de los Andes. Department of Economics. Monetary theory and policy making, Colombian economic policy, Advanced macroeconomic theory. 1987 – 2000.

Brookings Institution. Research fellow. Washington D. C. 1985 – 1986.

Yale University. Assistant professor. International Finance and Microeconomic theory. 1984 – 1985.

**Manuel Gonzalez**

Partner, FACIO & CANAS;  
Former Minister of Trade  
*Costa Rica*

**Minister of Foreign Trade of Costa Rica  
2006****Oct. 2004 - May**

Led, managed, defined and executed external trade and investment policies of the Republic of Costa Rica. Implemented free trade agreements ratified by the country. Led political efforts seeking approval of DR-CAFTA with the United States of America. Conducted multilateral trade negotiations in the context of the World Trade Organization. Participated actively in the Economic Council of the Costa Rican Government. Collaborated in the definition of sensitive legislation regarding the opening for competition of the insurance and telecommunications markets and modernization of the telecommunications and energy state-owned institutions. Concluded negotiations with the Inter-American Development Bank for the financing of the Country's Competitiveness Program. Active member of WTO's Director General Consultative Group, a group of 25 Trade Ministers out of the 150 members. Chaired Board of Directors of Procomer, Costa Rica's External Trade Promotion Agency.

Served as President Pro-tempore of the Central American Economic Integration System, SIECA, taking the regional integration further towards the creation of a Customs Union. Finished the evaluation and preparation phase for the launching of negotiations of the Association Agreement between the European Union and Central America in the

Heads of State Summit in Vienna, May, 2006. Invited panelist on Latin American issues to the World Economic Forum, Annual Meeting, Davos 2006, first Costa Rican Government Cabinet Member to be invited to this event. Also participated as panelist in the World Economic Forum on Latin America held in Sao Paulo, Brazil. Represented the Costa Rica's President, Abel Pacheco, in several international meetings and summits.

**Ambassador to the United Nations and its Specialized Organizations  
Geneva, Switzerland.****2002 - 2004**

Headed Costa Rica's delegations to meetings, assemblies and working groups in Geneva, Switzerland, including among other international organizations, the following: International Labor Organization, International Migrants Organization, World Health Organization, Conference on Disarmament, World Intellectual Property Organization, International Telecommunications Union, United Nations High Commissioner for Human Rights, World Meteorology Organization, United Nations High Commissioner for Refugees.

**Special Advisor to the Vice President of Costa Rica****1992 - 1994**

Coordinated relations with Multilateral Financial Institutions and cooperation agencies, the Privatization s, which closed the sale of stock of state-owned companies such as Cempasa (cement) and Fertica (fertilizers).

**FACIO & CAÑAS LAW FIRM:****1987-to present**

Partner of Facio & Cañas, the largest and oldest law firm in Central America. My practice is concentrated on foreign investments, financial and corporate law with emphasis on complex and cross-border transactions on banking, securities, mergers and acquisitions and trade.

**University of Costa Rica****1990-1996**

Taught Corporate Law and Securities at both the Law and Business Graduate Schools. Invited Professor to the International Commercial Law Graduate Program of the Law School on several occasions.

**Peter Hakim**  
President, Inter-American  
Dialogue  
*United States*



Peter Hakim is president of the Inter-American Dialogue, a Washington-based center for policy analysis and exchange on Western Hemisphere affairs.

Mr. Hakim writes and speaks widely on hemispheric issues, is regularly interviewed on radio and television, and has testified more than a dozen times before Congress. His articles have appeared in *Foreign Affairs*, *Foreign Policy*, the *New York Times*, the *Washington Post*, *Miami Herald*, *Los Angeles Times*, and *Financial Times*, and in many Latin American newspapers and journals. He was a vice president of the Inter-American Foundation and worked for the Ford Foundation in both New York and Latin America. He has taught at MIT and Columbia. He has served on boards and advisory committees for the World Bank, Council on Competitiveness, Inter-American Development Bank, Foreign Affairs en Español, Partners for Democratic Change, and Human Rights Watch. He is a member of the Council of Foreign Relations.

Peter Hakim earned a B.A. at Cornell University, an M.S. in Physics at the University of Pennsylvania, and a Master of Public and International Affairs at Princeton University's Woodrow Wilson School.

**Marco V. Herrera**  
President  
Grupo Public  
Mexico



Born in Mexico City in 1958, he holds a Bachelor's Degree in Advertising by Universidad de la Comunicación and Diploma Courses in Strategic Political Analysis and in Public Policy Design by the Centro de Investigación y Desarrollo Económico – CIDE.

Throughout his professional career he has been Director for Public Relations, Advertising and Marketing for financial institutions of the caliber of Banca Serfin, Banco Internacional and BITAL. In the commercial sphere, he was the Marketing Director for Vianetworks and subsequently for Grupo Mexalit- Eureka, as well as Vice-President and General Manager for MasterCard International's office in Mexico.

In 1996, Marco founded an agency, *Relaciones Públicas Public International*, now Grupo Public, a communications group offering services in the fields of Public Relations, Advertising, Brand Design and Business Consulting. He has been a communications and business advisor for several companies, including Motorola, Johnson & Johnson, GMAC, World Economic Forum, Sanofi-Aventis, Purina, and more.

At present he is the Chairman of the Mexican Association of Public Relations Professionals (PRORP) and Vice-Chairman for the Confederation of Marketing Communications Industry (CICOM). He is a columnist and writes political analyses for the daily *El Financiero*, and is an academic communications researcher for Universidad de la Comunicación, through which he published the book *"The Effects of Communications in the 2006 Elections in Mexico"*. He is a conference speaker and teaches diverse diploma courses for a number of educational institutions. Is member of The Institute of Public Relations, with a seat in The Commission on Global Public Relations.

**Alejandro Jara**

Deputy Director-General,  
World Trade Organization  
*Switzerland*



He studied high school in Rio de Janeiro, Brazil and Santiago, Chile. In 1973 he obtained his law degree from the Universidad de Chile. With the support of a Fulbright scholarship he pursued graduate studies at the Law School, University of California at Berkeley (1975-1976).

In 1976 he joined the Foreign Service of Chile where he has specialized in international economic relations. He served in the Delegation of Chile to the GATT in Geneva (1979-1984) and was seconded to the Economic System for Latin America (SELA) in Caracas as Coordinator for Trade Policy Affairs. He was appointed Director for Bilateral Economic Affairs (1993-1994), Director for Multilateral Economic Affairs (1994-1999). During 1996 — 1997 he also served as Chile's Senior Official to APEC. At the same period he was deputy Chief negotiator for the Chile — Canada Free Trade Agreement and in 1997-1998 he was Chief negotiator for the Chile — Mexico Free Trade Agreement. In July 1999 he was designated Director General for International Economic Relations.

In June 2000 he was appointed as Ambassador, Permanent Representative of Chile to the World Trade Organization in Geneva. During 2001 he served as Chairperson of the Committee on Trade and Environment of the WTO. In February 2002 he was elected as Chairman of the Special Session of the Council for Trade in Services, which is in charge of the negotiations mandated by Ministers in Doha. Since October 2005, he is Deputy Director-General, World Trade Organization. He is author of numerous articles and papers on international trade.

**Craig Kelly**

Principal Deputy Assistant  
Secretary,  
Bureau of Western  
Hemisphere Affairs,  
Department of State  
*United States*



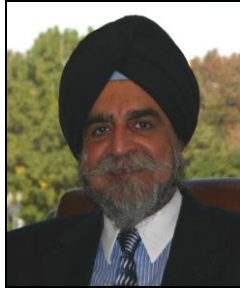
Craig Kelly was Ambassador to Chile 2004-2007. He served as Executive Assistant to Secretary of State Colin Powell from March 2001 to June 2004. Before that, he served for 2 years as Executive Assistant to Thomas Pickering, who was then the Under Secretary of State for Political Affairs.

Ambassador Kelly has served in a variety of overseas posts, including Bogota, Rome and Paris. In Washington he has served in the Western Hemisphere and European Bureaus as well as at the National Security Council.

Holding a Ph.D. in Romance Languages and European History from the University of California-Los Angeles, Ambassador Kelly speaks Italian, Spanish, French and Portuguese. He holds a diploma from the Ecole Nationale d'Administration in Paris and attended the National War College in Washington. He was a Fulbright Scholar in Italy.

**Harinder Kohli**

Chief Executive  
Emerging Markets Forum;  
President and Chief  
Executive Officer,  
Centennial  
Group; Former Director  
and Senior Advisor, World  
Bank  
*United States*



Born in 1945, Harinder Kohli studied Mechanical Engineering at the Punjab University (India) and graduated with high distinction from the Harvard University in 1972, with a Masters in Business Administration.

Mr. Kohli started his career as a production engineer at Prestolite, an automobiles components manufacturer, before joining Union Carbide India where worked in its chemicals and metals division between 1967-70. In 1970, he came to the US to study management and finance. After graduating from Harvard, he joined the World Bank at its Washington DC headquarters as a Young Professional.

During his 26-year career at the Bank, he held a series of senior managerial positions involving technical, strategic and country relations responsibilities, and worked in over 50 countries in all continents of the world. These positions included leading: the Division responsible for the Bank's worldwide operations in Chemicals, Fertilizers, Refining and Petrochemicals industries; the Group responsible for formulating and overseeing the Bank's policy and strategy on Industrial and Financial Sectors Development; and the Information, Technology and Facilities Department—as one of the

Bank's youngest directors. While in this latter position, the Bank created one of the first global corporate communications networks, pioneered the concept of universal access to personal computers for all staff, became the largest corporate user of electronic mail amongst non-technology companies, and built an award winning new headquarters building. In 1990, he went on to become the Director of the Technical Department that housed senior technical experts who advised all Bank borrowers in Europe and the Middle East. In 1993, he became the Director responsible for country strategy and all lending decisions for Maghreb countries and Iran. Between 1994 and 1998, he was Senior Advisor, East Asia and Pacific, when he led the Bank's work in private participation in infrastructure.

Harinder Kohli started the Centennial Group in 1998, a strategic advisory company based in Washington, D.C., specializing in emerging markets. He has been a major shareholder, President and CEO of the parent company since its inception. The group now consists of five companies, including subsidiaries in Asia and Latin America. Its work is focused on: Economic and Political Research; Corporate Strategy for Emerging Markets; Financial Sector, Energy, Infrastructure and Urban Development; and Procurement Systems and Governance Reforms. Its clients include major international corporations, governments, and multilateral and bilateral development institutions. Mr. Kohli is a Founding Director and the Chief Executive of the Emerging Markets Forum.



**Luis Linde**

Senior Advisor for  
International Affairs,  
Banco de España, Former  
Director General, Foreign  
Department, Banco de  
España, Former Director  
for Spain, Inter-American  
Development Bank  
*Spain*



Economist from the University of Madrid. He was Commercial Counsellor at the Embassy of Spain in Moscow, Technical Secretary General from the Ministry of Economy and Commerce, Director General of the International Department of the Central Bank of Spain and Alternate of the Governor of the Central Bank of Spain in the Committee of Governors of European Union Central Banks and of the European Monetary Institute in Frankfurt.

He was also member of the board of ICO, Advisor to the board of Directors of Compañía Española de Seguro de Crédito a la Exportación and member of the inter-ministerial committee of the Fund for Development Aid. From 205 to 200, he was Executive Director for Spain at the Inter-American Development Bank, and Inter-American Investment Corporation.

From September 2008, Mr Linde is Advisor for International Affairs, Banco de España. He is coordinator for the economic section of Revista de Libros.

**Augusto López-Claros**

Director, Global  
Consulting Network  
Spain



Augusto Lopez-Claros has been the Chief Economist and Director of the Global Competitiveness Program at the World Economic Forum in Geneva (2003-2006). In this capacity he was the editor of the Forum's *Global Competitiveness Report*, including the 2006-2007 edition. Before joining the Forum he was Executive Director with Lehman Brothers International (London) and Senior International Economist. He was the International Monetary Fund's resident representative in the Russian Federation (Moscow) during 1992-95.

Lopez-Claros was educated in England and the United States, receiving a diploma in Mathematical Statistics from Cambridge University and a Ph.D. in Economics from Duke University. Before joining the IMF, he was professor of economics at the University of Chile in Santiago.

He has written and lectured extensively in South America, the United States, Europe and Asia on a broad range of subjects, including aspects of economic reform in transition economies, economic integration, interdependence and cooperation, governance, and the role of international organizations. He is the founder of EFD – Global Consulting Network an international consultancy specializing in economic, financial and development issues. A summary of recent

activities and projects can be found at [www.augustolopez-claros.net](http://www.augustolopez-claros.net)

**Clara Lopez Obregon**  
Secretary of the Interior,  
Municipality of Bogota  
*Colombia*



Economist at Harvard University, lawyer of University of Andes and PhD candidate in financial law at the University of Salamanca. His professional life has revolved around the public sector and academia.

She has been served as Economic Secretary to the President of the Republic of Colombia, Bogotá Comptroller, the city councilor for the New Liberalism and Chairman of the Corporation and a member of several boards of agencies and businesses district

In 1988 she was candidate for Mayor of Bogotá by a coalition of social and political left-wing led by the Patriotic Union, where the dirty war arreciadet against this political movement.

She has taught at college for 20 years, first in economics at the Universities Rosario, Externado de Colombia and Andes and then in public finance at the Faculty of Law of the last one. She is currently teaching on the Law Master of the University of Rosario.

Is a member of number of the Colombian Institute of Tax Law and a member of the Economic Society of Friends of the Country and the Standing Committee for the Defense of Human Rights. Until March 2005 he served as Auditor General of the Republic, elected by the Council of State of three candidates proposed by the Supreme Court.

**Claudio M. Loser**  
President,  
Centennial Group Latin  
America  
*Argentina*



Mr. Loser, a national of Argentina, is a Senior Fellow at the Inter-American Dialogue, a Washington-based forum for opinion leaders and policymakers on Western Hemisphere affairs, since early 2003. The Dialogue's 100 members—from the United States, Canada, and 22 countries of Latin America and the Caribbean—include seven former presidents and several ex-cabinet ministers, sitting governors, congressional leaders, corporate CEOs, and distinguished academics and journalists.

Mr. Loser has an extensive background in economic issues in Latin America. He graduated from the University of Cuyo in Argentina and received his Masters of Arts and Ph.D. from the University of Chicago in 1967 and 1971, respectively. Mr. Loser has taught international economics and finance at the University of Cuyo and at American University in Washington, D.C. He was also a consultant for the Andean Group in Lima, Peru.

Until November 2002 Mr. Loser was Director of the Western Hemisphere Department in the International Monetary Fund. The Western Hemisphere Department, one of the largest in the Fund, includes 34 member countries from North, Central and South America, and from the Caribbean.

Mr. Loser was named Director of the Western Hemisphere Department in 1994. During his tenure, a number of important financial support programs were negotiated and implemented in the region. Under his leadership, the department also was actively involved in a wide range of surveillance, technical assistance and research activities.

Mr. Loser joined the International Monetary Fund in 1972. He held various senior positions in the Western Hemisphere Department, including during the debt crisis of the 1980's. Mr. Loser initially worked in the Exchange and Trade Restrictions Department, now Policy Development and Review Department, where he dealt with external debt and program conditionality issues, participating in missions to countries in Asia, Africa, Europe and Latin America.

Mr. Loser has participated in a large number of international conferences and has published in numerous journals, mostly on Latin American economic issues. Recently he has worked closely with the G-24, the Andean Finance Corporation (CAF), the Rio Group of Latin American Cooperation and with a number of financial corporations, also dealing with developments in Latin America and the evolving relations between these countries and the IMF.

**Manuel Marfan**

Former Minister of  
Finance, Member of the  
Board, Central Bank of  
Chile  
*Chile*



Mr. Marfan has been Board Member of the Central Bank of Chile since December 2003. He graduated in economics from the University of Chile in 1977 and received a Ph.D. from Yale University in 1986 with his thesis on fiscal policy.

Before joining the Bank, Mr. Marfán was regional advisor and director of the Economic Development Division of the Economic Commission for Latin America and the Caribbean, ECLAC from 2000 to 2003. He was Finance Minister (1999-2000), Finance Under-Secretary and chairman of the Capital Market Committee (1994-99). Previously he had been advisor to the Finance Ministry (1993-94), macroeconomic policies coordinator, and executive secretary of the Ministers' Economic Committee (1990-91).

During this time he was able to push forward tax reforms, banking and capital market reforms, modernization of the Finance Ministry services and actively participated in the design and coordination of macroeconomic policies in the decade 1990-2000. Mr. Marfán was a researcher at the Corporation for Latin American Economic Research, CIEPLAN (1977-78; 1983-90 and 1992) and for the regional employment program for Latin America and the Caribbean-ILO (1978-81).

He was also member of the group of external advisors to the President of the IDB (2001) and of the external review group of the IMF's Fiscal Affairs Department (2000). He co-chaired the Hemispheric Committee on international economic and financial affairs, linked to the Free Trade Association of the Americas, FTAA (1995-99).

He has worked as a consultant on macroeconomic and fiscal policies to the governments of Bolivia, Colombia, Ecuador, Dominican Republic and Paraguay and to the National Assembly of Costa Rica. He has lectured in almost all the countries of Latin America and in over ten other countries of Africa, Asia, Europe and North America.

Mr. Marfán has published articles in periodicals and books in Chile and abroad. He has been professor (under-graduate and graduate levels) of macroeconomics and fiscal policy at the Catholic University of Chile, at graduate level at the Latin American Institute for Economic and Social Development, ILADES-Georgetown University, the Latin American Institute for Economic and Social Planning, ILPES and the seminar on Latin American economic policies, SPEAL. He is currently professor of macroeconomics at the University of Chile.

**Nicolas Mariscal**

Chairman, Grupo Marhnos  
*Mexico*



MARHNOS is a privately owned, 100% Mexican company, founded in 1954 and ranked among the top ten construction companies of Mexico. Focused originally in construction and currently composed of a group of companies involved in integrated development in the real estate, industry and infrastructure sectors, the company's competitive advantage is based on its understanding of the construction industry and a clear sense of ethics and social responsibility.

The group has grown in four main business areas: construction (building and industrial), real estate and BOT projects (hotels and distribution centers), concessions (toll roads, parking garages and wastewater treatment plants) and housing (medium and low income). It operates in Mexico nationwide and has participated in projects in the United States, Guatemala, El Salvador, Peru, Venezuela, Colombia and Chile.

Mr. Mariscal has a civil engineering degree from Universidad IBEROAMERICANA, a master of science in construction administration from Stanford University, and has participated in several executive educational programs at the University of Chicago and at Harvard University.

**Activities:**

- Advisor, Afianzadora Aserta; and SSA Mexico (Stevedoring Services of America)
- Founding Member, Disaster Relief Network, an initiative sponsored by the World Economic Forum to support relief efforts for countries affected by disasters.
- Member, Union Social de Empresarios Mexicanos (USEM); Unidos por Ellos; Impulsa (Junior Achievement); World Economic Forum; and Chief Executives Organization, among others.

Mr. Mariscal is married to Mrs. María del Carmen Servitje de Mariscal. The couple has four children and seven grandchildren.

**José Fernando Mattos**

Partner, IndexTec  
Management  
*Brazil*



-Mechanical and Work Security Engineer graduated from the Federal University of Rio Grande do Sul and holds a post graduation in the Transport Engineering Program (PET) at COPPE – Federal University of Rio de Janeiro – Graduate School and Research in Engineering and other specialization courses in Quality Management in Japan and USA.

-Idealizer of the Quality and Productivity Program and the Public Administration Program, both in Rio Grande do Sul State

-Judge of the National Quality Award, 1997 - 1998.

-Judge of the Helio Beltrão Award with the Federal Council for Administration, 2007.

-Co-Author of the books "Self-assessment, a way for Excellency", Qualitymark, 1994 and "Cooperate to Compete", MBC, 2002.

-Organizer of the Publications "State Competitive Index", 2006 and "Competitive Brazil: an Essay about the Brazilian Competitiveness", 2005.

-USAID Consultant for the Mozambique Investment and Trade Project, 2007.

-Participant and Speaker at various conferences in the USA, Peru, Mexico and Mozambique.

-Chief Executive Officer, Brazil Competitiveness Movement (MBC), since 2001.



**Rafael Mejia- Lopez**  
President, SAC-Sociedad  
de Agricultores de  
Colombia  
*Colombia*



### **Professional Experience**

2001 – Present President and CEO Colombian Agricultural Society  
1988-Present Entrepreneur, Colombian Agricultural Sector  
1985-1987 General Manager, Alimentos Colombianos Alicol Ltd.  
1981-1984 VP Finance, Diner's Club  
1980-1981 General Manager, Manufacturas Ajoover Ltda.  
1977-1979 General Manager, Schrader Camargo Ingenieros Asociados S.A.  
1972-1977 General Director of Credit and Agricultural Credit, Banco de Colombia

### **Board of Directors and Memberships**

FINAGRO, SENA, Corporación Colombia Internacional, INCODER, ICA, Bolsa Nacional Agropecuaria, FAO (GAAP), Consejo Gremial Nacional, Comisión de Concertación de Políticas Salariales y Laborales, Consejo Privado de Competitividad, Comisión Nacional de Crédito Agropecuario.

### **Awards**

2007 Republic of France: Grade de Chevalier dans l'Ordre du Merite Agricole  
2006 FEEGAN: Recognition Plaque for Special Honour in Regional Leadership-Miguel Santamaría Dávila  
2003 ASINFAR: Recognition Plaque for contribution to the Country's Development and Competitiveness in the Agricultural Sector  
2001 Asociación Holstein de Colombia: José Prieto Hurtado – Medal  
2001 ANALAC: Recognition Plaque for work in the Colombian Agricultural Sector

### **Notable Lectures**

Universities Los Andes, La Sabana, La Nacional, etc.  
Congress ACOPI, FENALCE, etc.  
Conventions La República, Bayer Crop Science, Semana, Fundación Buen Gobierno, Portafolio, etc.

### **Notable Publications**

Newspapers La República, La Sabana, Portafolio, el Tiempo, etc.  
Magazines SAC National Agricultural Magazine

### **Education**

1967-1971 B.Sc. Animal Science, M. Sc. Agricultural Economics  
North Carolina State University, Raleigh, USA  
1955-1966 Colegio Gimnasio Moderno

**Carlos Mesa**

Former President of the  
Republic of Bolivia  
*Bolivia*



Historian and Journalist, he started his professional carrier in 1975 as director of Cinemateca Boliviana and from 1979 as a journalist in newspapers, radio and television. He was deputy director of the newspaper Última Hora and director of TV channels 6 América Televisión and 2 Telesistema Boliviano. He was the founder and director of Periodistas Asociados Televisión (P.A.T), a company producing informative programmes and documentaries for the television (1990), which became a TV network in 1998. TV information analyst and anchor from 1985, he was director of the programme of political interviews “De Cerca” which lasted for 19 years. He was producer, together with Ximena Valdivia, of the film “Jonás and the Pink Whale” (1995).

He won the presidential election of 2002 as Vice-President with Gonzalo Sánchez de Lozada. He was elected Vice-President by the Congress for the period of 2002 and 2003. He was Constitutional President of Bolivia from 2003 to 2005. During his government, the constitution was reformed. He won the referendum on hydrocarbons, called for the convocation of a Constituent Assembly and a referendum on Regional Autonomy. He reduced the high fiscal deficit, boosted the economy and promoted the respect for life and human rights as a principle.

Author of 12 books. The most renowned are: Presidents of Bolivia: between votes and guns (1983, forth edition), The Adventure of the Bolivian Cinema (1985), About a Decade of Conversations in Democracy (1993), History of Bolivia (1997, sixth edition), and the Sword in the World (2000). He realized hundreds historical video documentaries, together with Mario Espinoza, such as The Big Power: heavens and hell (1988), The War of Chaco (1992), Bolivia XX Century (2001), Patiño, The Metals of Evil (2005), The Ways to the Sea (2006) and Woman (2006).

In 1994, he received the international press award Rey de España and in 2000, the one of the Foundation Manuel Vicente Ballivián. He is a member of the Bolivian Academia of History and the Bolivian Society of History.

**Diego Molano**

Director, Institutional  
Relations, Telefónica  
Latinoamérica  
*Spain*



Mr. Molano is an Electrical Engineer and holds an M.A. in Economics from the Javeriana University in Colombia. He has an MBA from IMD in Switzerland. He is a Colombian national, resident in Spain.

From 1996 to 2000, Mr. Diego Molano was a Commissioner and President of the Colombian Telecommunications Regulatory Commission (CRT), where he led the liberalization of the Colombian Telecommunications Industry introducing competition to the mobile and fixed telecommunications markets.

Mr. Molano represented Colombia before the International Telecommunications Union (ITU), the Inter-American Telecommunications Commission (CITEL), and the World Trade Organization (WTO).

Mr. Molano founded and presided the Association of Regulators of Telecommunications of Latin America, Regulatel.

From 2001 to 2004, Mr. Molano was Director of Regulatory and Government Affairs for BellSouth International, based in Atlanta, USA. He was responsible for the public policy as well as for the whole sale business in the operations of BellSouth in 10 Latin American countries.

Currently Mr. Molano looks after Corporate Affairs in the 15 countries where Telefonica operates in Latin America.

**Marcilio Marques  
Moreira**

Former Minister of  
Finance and Principal,  
Conjuntura & Contextor  
Consultoria Empresarial  
Ltda  
Brazil



**EDUCATION:**

1954 Instituto Rio Branco (Brazil's Diplomatic Academy) B.S.F.S.  
1956 Law School, State University of Rio de Janeiro, LLB  
1963 Georgetown University - M.A. Political Science

**OCCUPATIONAL HISTORY**

1954/1957 Foreign Service Officer - Ministry of Foreign Relations - Rio de Janeiro  
1957/1963 Brazilian Embassy, Washington, D.C. - Head of the Financial Sector  
1960/1963 Alternate Temporary Director, International Monetary Fund and Inter-American Development Bank  
1963 Advisor to the Minister of Finance - Rio de Janeiro and Brasília  
1963/1965 Advisor for International Operations - BNDES (National Development Bank)  
1965/1968 Executive Vice-President, COPEG (Companhia Progresso do Estado da Guanabara/Rio's Development Corporation)  
1968 Founder and First President, CODESCO (Companhia de Desenvolvimento de Comunidades), a public corporation devoted to the urbanization of "favelas" (Rio's slums)

1968/1971 Financial Director, Museum of Modern Art, Rio de Janeiro  
1965/1975 Professor of Modern Political Thought, Instituto Rio Branco, Rio de Janeiro  
1968/1998 Assistant Professor, Dean of Social Sciences, and Member of the Board, State University of Rio de Janeiro (UERJ)  
1974/1980 Member of the Board, BNDES (National Development Bank)  
1968/1986 Executive Vice-President and Member of the Board of Directors, Unibanco, a private Brazilian financial group  
1986/1991 Brazilian Ambassador to the United States, Washington, D.C.  
1991/1992 Minister of the Economy, Finance and Planning, Brasília, D.F.  
1993/1995 Special Advisor to the Mayor of Rio de Janeiro  
1994/2005 Senior International Advisor to Merrill Lynch & Co.  
2001/2005 President, Rio de Janeiro Chamber of Commerce

*Other former positions as member of Boards of Directors or Advisory Boards*

Brasilpar (Private Equity Co.), PREVER (Private Pension Fund), NOVOTEL-Brazil, Club Méditerranée-Brazil, IBM-Latin America, Coca-Cola-Brazil, RJ Reynolds-Brazil, Hoechst Brazil, GE-South America, Textron Inc, Agência Rio (Rio de Janeiro Development Agency), EMBRATEL, Casas Sendas.

**CURRENT POSITIONS**

- Member of the Presidential Commission on Public Ethics—Brasília
- Principal, Conjuntura e Contexto Consultoria Empresarial Ltda.
- American Bank Note Co. - Brazil - Member of the Board of Directors
- Member of the International Advisory Board of the Marsh & McLennan Group of Companies
- Member of the Board of Directors of Cataguazes-Leopoldina (electrical energy utility)
- Member of the Advisory Board of Banco Privado Português
- Chairman of the Advisory Board of ETCO – Institute on the Ethics of Corporate Competition.
- Vice-Chairman of the Board of INAE – Forum Nacional

***Member of the Board of the following non-profit institutions:***

- Fundação Getúlio Vargas, Rio de Janeiro
- Economic Committee of the Archdiocese of Rio de Janeiro
- Santa Casa de Misericórdia do Rio de Janeiro
- Brazil Foundation
- Catholic University of Petrópolis
- Associação Comercial do Rio de Janeiro

***Member*** of the Pen Club and the Rotary Club of Rio de Janeiro

**Samuel Moreno Rojas**  
Mayor of Bogota  
*Colombia*



Samuel Moreno Rojas was sworn into office as Chief Mayor of Bogotá, D.C. on January 1st, 2008, in representation of the Polo Democrático Alternativo political party and after being elected by a record number of close to 1 million votes.

The Mayor's schooling took place at the Anglo Colombiano School in Bogotá, the Holy Name of Jesus School in New Orleans, and the College of Boca Raton High School in Florida.

He has a Bachelor's Degree in Economics and Law from the Universidad del Rosario (1978-1983) and has undergone graduate studies on Andean Pact Legislation, Litigious Administrative Code, Administrative Contracts Statute, Administrative Law, Financial Sector Reform, Procedural Law, Evolution of Financial Institutions and History of the Communal Revolution in Colombia. He also has a Masters Degree in Public Administration from Harvard University's John F. Kennedy School of Government.

Samuel Moreno Rojas was a Senator of the Republic Between 1991 and 2006. He is recognized by his work in the Permanent Constitutional Sixth Commission. As a member of the Senate's Peace Commission, member of the National Peace Council, and member of the Common Front for Peace, he has led important initiatives for a humanitarian agreement and the reconciliation of Colombians.

His achievements as Senator include his active role in the proposal of the law that guarantees the participation of women in high government posts, and the Telecommunications Law. He authored several projects related to the preservation of water basins, the control of noise pollution in the cities, and the creation of the Forest Bank and the Solar Energy Bank, which will allow reductions of up to fifty percent in energy bills.

Samuel Moreno Rojas was the Colombian Delegate at the World Parliament of Peoples for Peace held in Sofia, Bulgaria in 1980, as well as at the Democratic Youth Federation Congress celebrated in Prague, Czechoslovakia in 1982 and the Youth Conference in Jamaica in 1985. He also participated as a delegate for Colombia at the World Festival of Youth and Students held in Moscow, the Democratic Youth World Congress in Budapest, Hungary in 1987 and the World Social Summit in Copenhagen, Denmark.

**Alexis Mozarovski**  
President, Agenoil  
*Argentina*

During his professional career, Mr Alexis Mozarovski has always occupied high executive positions in North American telecommunications companies with operations in Latin America.

At the present, its area of professional interest has been extended and also include the field of traditional energies and alternative energies, particularly in the the area of biocombustibles. Mr Mozarovski is President of Agenoil, Argentina.

Mr. Mozarovski received a Bachelor and a Masters Degree in Electrical Engineering from Brigham Young University, where he graduated in 1978. From 1978 to 1980 he worked in Madrid, Spain, as a telecommunications Systems Engineer for TAMURSA. His responsibilities included the coordination of telecom joint ventures with other companies throughout Europe.

In 1980, Mr. Mozarovski joined Aydin Corporation, at their telecommunication's division in California, USA. From 1980 to 1998 he worked at Aydin Corporation and its subsidiaries in Latin America, where he held different positions including Systems Engineer, Program Manager, Marketing Director, Vice-president of Latin America Operations and President of its Mercosur subsidiary.

During his permanence at Aydin, Mr. Mozarovski successfully opened new markets in Latin America and worked on building strategic alliances with other US corporations. He was responsible for the implementation and operation of countrywide telecommunication networks for Air Traffic Control Systems, Cellular Systems and other Wireless Systems.

From 1997 to 2003, he is President and COO of Nextel Telecomunicações, Brazil. Mr. Mozarovski has lived in Argentina, Brazil, Chile, Morocco, Spain and the United States. He speaks fluent English, Spanish, Portuguese and French.

**Sylvie Naville**  
Forum Manager,  
Emerging Markets Forum  
*France*



Specialized in strategic communication and project management, Sylvie Naville joined the Emerging Markets Forum in February 2007 to lead the management of the Forum's activities. Former Associate Director for Latin America at the World Economic Forum, she was responsible for strategy, activities and community building in the region. She worked for more than 15 years with this international organization, involved in the Mercosur Economic Summit and other business activity in Latin America. From 2001, in addition to the involvement of business, academia, media and political leaders, she took the initiative of enlarging the participation of civil society in the Latin America Summits. Before she was in charge of institutional relations in Spain and Southern/Eastern Europe, and responsible for the Engineering and Construction Industries.

She graduated in Philosophy and Literature and has a Master's Degree in Foreign Languages Applied to Business and Commerce from the University Jean Moulin Lyon III, together with Diplomas from the Spanish Chamber of Commerce and the Italian Chamber of Commerce in Paris. She is certified in English by the Cambridge University.



**Beatriz Nofal**

President, Agency for the  
Investment Development,  
Ministry of Economy of  
Argentina  
*Argentina*



Dr. Beatriz. Nofal is, since October 2006, Head of Argentina's National Investment Promotion Agency, with rank of Secretary of State. The mission of this newly created Agency is to attract foreign direct investment and to promote domestic investment growth.

Dr. Nofal received her Ph.D. from Johns Hopkins University in 1983 with specialization in development economics and planning. She received postgraduate diplomas in development planning from the École des Hautes Études en Sciences Sociales, University of Paris, France (1977) and the Institute of Social Studies, The Hague, Netherlands (1976). Presently, Dr. Nofal is considered to be one of the main experts on Mercosur, trade and development issues.

While in the U.S.A., she was an assistant professor at the Massachusetts Institute of Technology (M.I.T.) and at Johns Hopkins University, as well as a consultant for the World Bank. She was also Visiting Professor at the University of Toronto in 2004.

From August 2005, she is appointed Professor in the Applied Economics Masters and Doctoral Program at the Catholic University of Argentina.

Dr. Nofal, was Undersecretary of Industry and Trade in the Ministry of Economy of Argentina during 1986-1988. She had a main role in the

opening of the economy and in the formulation and negotiation of the Economic Integration Program between Brazil and Argentina (including the first Sectoral Automotive Free Trade Agreement), that constituted the founding pillar of MERCOSUR and in the opening of the Argentine economy.

Dr Nofal was, since December 1999 until February 2002, Member of the House of Representatives in Argentina.

She is the founding partner of Eco-Axis S.A., an economic consulting firm specialized in MERCOSUR and international trade. She has been the President of the co. during 1991- 1999 and she has been appointed again in the same position since March 2002. Dr. Nofal also became the editor of a quarterly publication called "MERCOSUR JOURNAL" during 1995-2000.

Since 1991, Dr. Nofal has been an external consultant to the Inter-American Development Bank and the World Bank. From May 1999 up to December 2000, she also was Managing Director of Arthur D. Little in Argentina.

Dr. Nofal has authored several publications (including books) in Argentina, Brazil, and USA.

Among the international honors awarded, Dr. Nofal received in 1989, from the Republic of Brazil a Decoration of the Order of Rio Branco with the rank of "Knight Commander" (Presidential Decree, April 14/89). These honors were granted by Brazil "in recognition of her excellent performance in the Argentine-Brazilian Integration Program". In 1999 she was also granted the Annual Award of Brazil's Investors Group for her academic and institutional contribution to the consolidation of MERCOSUR.

In April 2003 she received from the Republic of Chile a Decoration of the Great Order of Merit in recognition for her contribution to the bilateral relations and to economic development.

Dr. Nofal is also a member of the Inter-American Dialogue and a counselor of the Centro Argentino para las Relaciones Internacionales (CARI).

**Felipe Osorio**

President, Alianza Team  
SA  
Colombia



Felipe is a growth-driven CEO with a demonstrated track record in generating new revenue and global market expansion for companies such as Team S.A, Monsanto and Dow Chemical. Valuable market insight and expertise in Latin America and Asia with proven results in Brazil, Mexico, Ecuador, Colombia, Peru the Caribbean and India.

**Advisory Boards:**

Advanta India, Hyderabad, India      2007-Present

La Alqueria S.A, Colombia      2008-Present

**CAREER ACCOMPLISHMENTS****TEAM S.A 2006-Present  
Colombia**

- Started the internationalization of the company with key acquisitions in Mexico and Chile. By year 2015 70% of revenues should derive from outside Colombia.
- Significant changes in R and D, moving the company from manufacture driven to knowledge driven. Launch the first patented margarine in Latin- America.
- Develop a strong people program to ensure the successful international expansion.

**MONSANTO COMPANY 1995-2006****India**

- Drove the development of a robust growth strategy and strategic 10-year business plan to facilitate substantial revenue increases for the India business.
- Led business process re-engineering initiatives that maximized customer satisfaction across the organization, including accounting systems and customer relationship management tools.
- Strengthened and empowered the existing people organization to sustain at least 20% annual revenue growth while integrating innovative global talent recruitment strategies.
- Developed and implemented new strategies that achieved agriculture biotechnology products approval and gained public acceptance.

**Brazil**

- Spearheaded the successful local development and implementation of a business model which recouped royalties from the transgenic soybean seed black market; model NPV is estimated at more than USD \$1 billion.
- Directed strategy development and planning efforts that secured the Brazilian government's approval of transgenic crops regulation.

**Mexico**

- Formulated a business model to facilitate the integration of three newly acquired companies, achieving the financial target and maintaining over 60% market share.
- Led Monsanto to its ranking as Mexico's #1 seed company in market share and profits.

**EDUCATION**

NORTHWESTERN UNIVERSITY, KELLOGG SCHOOL OF MANAGEMENT, Evanston, IL  
*Graduate Advanced Management Program, 2000*

COLEGIO DE ESTUDIOS SUPERIORES DE ADMINISTRACION, Bogotá, Colombia  
*Degree in Business Administration, 1987*

FUSHING KAN COLLEGE, Peitou, Taiwan  
*Degree in Political Warfare, 1987*

**Norberto J. Pagani**

Head, International  
Relations, Central Bank of  
Argentina  
*Argentina*



Norberto Pagani is Senior Manager of International Relations of the Central Bank of Argentina. Norberto joined the Central Bank of Argentina, as an Economist, in 1989.

During the period 1993-1996 Norberto was appointed as Assistant to the Executive Director representing Argentina at the African Development Bank, in Abidjan, Ivory Coast. For the period 1996-2000 he worked as Advisor to the Executive Director.

Back to the Central Bank in March 2000, he had been working in the International Relations Area, as Chief of International Relations, until the 2001-2002's crisis in Argentina.

In February 2002 he was appointed as an Advisor to the President of the Central Bank of Argentina, and in December 2002, was appointed Manager of International Relations.

Between 1985 and 2001, Norberto taught Economics at the Universidad de Buenos Aires and at the Universidad del Salvador.

In 1985 he obtained his degree in Economics and holds a Master degree in International Cooperation from the Universidad del Salvador, Buenos Aires, Argentina (2002).

**Eduardo Perez Motta**

President, Federal  
Commission on  
Competition  
Mexico

**Education**

- Doctorate Studies in Economics, University of California at Los Angeles (UCLA).
- Bachelor's Degree in Economics, Instituto Tecnológico Autónomo de México (ITAM), Mexico City. Thesis: Indirect taxation on exports. Value-added tax: a new scheme.

**Professional Experience**

- In the early nineties, he was in charge of different responsibilities in the Ministry of Trade and Industrial Development (SECOFI), all of them linked to the development of trade policy or with the promotion of exports and investment. From 1989 to 1990 he acted as adviser to the Minister on foreign trade matters.
- In 1990 he was appointed General Director for Foreign Trade Policy. In that capacity, he presided the Inter-Ministerial Commission on Tariffs and Trade and the Commission on Export Promotion, and participated in the Negotiation Committee for the North American Free Trade Agreement (NAFTA) in the areas of tariffs, customs and rules of origin.
- In 1992 he was appointed General Director for Industrial Policy, taking charge, among other aspects, of the design and implementation of sectoral programs and foreign-trade zone programs.
- In 1995 he worked in the Ministry of Finance as Coordinator of Advisers of the Under Ministry of Revenues, developing the customs modernization project and designing the Customs Law that entered into force in 1996.
- In 1998, on the eve of the start of negotiations for the FTA between Mexico and the European Union (FTAEUM), he was appointed head of the SECOFI Representation Office in Brussels. In this post he coordinated the Mexican negotiating team in Brussels during the negotiation of the FTAEUM.
- In 2001 he was appointed Ambassador, the Permanent Representative of Mexico to the World Trade Organization. He held the Chair of the Council on TRIPS in 2002 and in 2004 he acted as Chairman of the negotiations group on WTO Rules.
- In August 2004 he was appointed President of the Federal Commission on Competition.
- Vicechair for International Coordination at the International Competition Network (ICN).

**Guillermo Perry Rubio**

Former Chief Economist,  
Latin America and  
Caribbean Region, World  
Bank, Associate  
Researcher, Fedesarrollo  
*Colombia*



Guillermo Perry is an Associated Researcher at Fedesarrollo and Center for Global Development. He was Chief Economist for the Latin America and Caribbean Region at the World Bank during 1996-2007.

Prior to joining the World Bank, Mr. Perry served in several senior policy-making positions in his native country, Colombia; including that of Minister of Finance and Public Credit, Minister of Mining and Energy; and Director of the General Directorate of National Taxes. He was also Director of two of Colombia's leading economic think-tanks (Fedesarrollo and CEDE).

Mr. Perry has been professor at Universidad de los Andes and Universidad Nacional de Colombia and served as a member of the Constitutional Assembly and of the Senate of the Republic of Colombia. Mr. Perry undertook doctoral studies in Economics and Operational Research at the Massachusetts Institute of Technology between 1968 and 1970. He has published several books including, most recently, *Informality: Exit and Exclusion* (World Bank 2007) and numerous articles on a range of subjects covering macroeconomics, fiscal policy, financial policy, international finance, and energy policy issues. Mr. Perry's professional experience also includes international consulting on public finance and energy policy for several institutions and governments around the world.

**Luis Guillermo Plata**

Minister of Trade, Industry  
and Tourism of Colombia  
*Colombia*



Luis Guillermo Plata, *Minister of Trade, Industry and Tourism*, is the voice of business in the Colombian government. A former consultant from *McKinsey and Company*, successful entrepreneur and former CEO of *Proexport*, Colombia's export, tourism and investment promotion agency, this Harvard MBA graduate is all about getting results. His years in the private sector, as well as experience in Japan, China, Taiwan and the United States, have shaped his vision: to transform Colombia into a model of productivity, equality, and growth, through trade, foreign investment and tourism.

His goal for 2010 is to negotiate nine free trade agreements with forty five countries, and he is well on his way. Trade agreements have been negotiated and signed with the US, Chile, Central America and most recently both Canada and the EFTA countries. Negotiations are progressing with the European Union and shall conclude in 2009. Under his tenure, the country's exports and foreign investment have more than tripled, breaking all previous records. Colombia was awarded the World Bank's "Doing Business" Top Ten Reformers Award, for two consecutive years 2008 and 2009, which is testimony to a consistent effort to create a solid and attractive business climate in the country.

He is currently spearheading an ambitious program to overhaul the country's industrial and services base, by encouraging the development of new high value added economic sectors, through training, technological innovation and public/private partnerships. He has also undertaken the development of the venture capital/private equity industry in the country, as well as creating the first Colombian infrastructure PE Fund for US\$500 million. As the creator of the country image campaign, appropriately named "Colombia is Passion", he has worked relentlessly to place Colombia on the map of leading tourist destinations. As a result, international tourism to the country has doubled.

As one of the youngest members of the Colombian cabinet, Minister Plata, has already achieved national and international recognition. He was selected as one of the Young Global Leaders by the World Economic Forum, and was granted the highest award given by the Young President's Organization (YPO), The International Legacy Award. He was appointed Cavaliere de la Repubblica by the Italian Government. For three consecutive times he has been nominated as one of the 5 Best Business Leaders in Colombia, and was bestowed with the Order of Democratic Merit by the Colombian Senate. Plata also served in the Colombian army.

He is married and has one child.



**Maria Elvira Pombo**  
President, Proexport  
Colombia  
*Colombia*



Maria Elvira Pombo Holguin, President of Proexport -- the Colombian organization for the promotion of exports, tourism, and foreign investment.

With extensive knowledge of world markets, particularly in the Americas and Europe, Maria Elvira Pombo Holguín assumed her position in February, 2007. In doing so, she has provided continuity for the government of President Alvaro Uribe Velez in policies of global trade, attracting foreign investment and international tourism.

An expert in international relations, Pombo Holguín was director of Proexport's commercial office in Brazil for the last nine years. She also has extensive experience in conducting businesses, for example, in work systems inside organizations based on fulfilling commercial goals, in management which guarantees to refine organizational promotion mechanisms, and in the continual application of institutional models. The latter has served as an example for other international organizations.

Pombo Holguín launched her professional career in Colombia's Ministry of Foreign Relations, first as Second Secretary to the Director of Protocol. Later, she served in the Embassy of Colombia in Austria as the First and Second Secretariat, performing consular functions.

She was Colombia's permanent representative to the United Nations Industrial Development Organization(ONIDO) and Chief of Business.

After returning to Bogotá, Pombo Holguín became First Secretary in the Chancellery for Economic Issues. After returning to diplomacy, she was General Consul of Colombia in Brazil, later performing the functions of Director of PROEXPORT, also in Brazil.

Her experience in diplomacy, as Director of PROEXPORT, and the diverse range of forums where she has represented Colombia has permitted Pombo Holguín to acquire a breadth of commercial experience -- fundamental for her role as President.



**Juan Emilio Posada**  
President, Puerto Brisa  
Colombia



Puerto Brisa S.A. President. Alongside with his responsibilities in Stratis, Mr. Posada is leading this USD 650 million project to build a sea port that can cater to 160,000 MT vessels, an industrial free zone, as well as plants to produce coque coal, steel in ingots, co-generated energy and cement.

STRATIS is a company that carries out projects related to logistics, transport, infrastructure as well as energy projects. The company operates in Latin America and in China. Previously, f Avianca, the most important airline in Colombia, which he successfully turned around, solidifying its financial structure and bringing operational costs to competitive levels.

Mr. Posada obtained a degree in business administration from the Universidad EAFIT in Medellín and a master's in business administration and international finance from Pace University in New York, where he received the Academic Excellence Award. He has also taken postgraduate courses in international financial law at the London School of Economics.

**Activities:**

□ Member, Board: Asociación de Transporte Aéreo de Colombia (ATAC);  
Asociación Nacional de Industriales (ANDI); International Transport

Association (IATA); Empresa Nacional de Telecomunicaciones de Colombia (TELCOM); Casa Editorial El Tiempo; Banco Extebandes; Universidad EAFIT; and Alumni Association of Colegio Benedictino (EXBEN)

-Member: Young Presidents Organization (YPO); and Editorial Board, Dinero magazine

- Former President: Asociación Internacional de Transporte Aéreo Latinoamericano (AITAL); Alianza Summa; Avianca-Sam and Aerolíneas Centrales de Colombia, S.A. (ACES)

- Former Vice-President, Banco Cafetero (New York, Miami and Bogotá)

- Former Head of Precious Metals, Billiton Marketing and Trading B.V., Grupo Royal Dutch/Shell

- Former Corporate Executive, Synergy Aerospace, which is composed of Avianca-Sam, OceanAir, VIPSA and Wayra, as well as other aeronautical products & services companies that operate in the region

- Former Member, Corporación Calidad

- Featured on the cover of Cambio magazine in December 2002

Mr. Posada is married to Mrs. Denise Webb-Posada. The couple has two daughters.

**Carolina Rentería**  
Director, National  
Department of Planning  
*Colombia*



Carolina Rentería is an Economist who holds a master degree in Economic Development from the Universidad de los Andes in Bogota and who also completed a master in Public Administration, with advancement to doctoral candidacy, at New York University. She was recipient of scholarships from both, the Fulbright Program and New York University.

Professionally, she has served as General Director of the National Public Budget, Advisor to the Minister of Finance and Public Credit and to the Superior Council of Fiscal Policy (CONFIS), Researcher at the Foundation for Higher Education and Development (FEDESARROLLO) and Consultant to the Inter-American Development Bank (IADB), among other positions. She obtained teaching experience at Universidad de los Andes and at New York University, and held as President of the Public Policy Management and Transparency Network of the IADB and of the Initiative for Integration of Regional Infrastructure in South America (IIRSA).

She has published widely on fiscal and economic affairs. Currently, she serves as General Director of the National Planning Department, oversees the Technical Secretariat of the National Council for Economic and Social Policy (CONPES), and is member of several Boards of Directors (including ECOPETROL, the Colombian Energy and Petrochemical Company specialized in oil, gas and alternative fuels) and Executive Committees (including the Coffee Growers Commission, the Superior Council of Foreign Commerce, the National Competitiveness Commission, the Inter-Sector Public Procurement Commission, the CONFIS, the Directive Council of the Extreme Poverty Social Protection Net (Red Juntos), and the Tax-Free Areas Inter-Sector Commission).

Additionally, she serves as Governor of Colombia at the Inter-American Development Bank, the World Bank and the Corporación Andina de Fomento (CAF) and also preside the Royalties Advisor Council, the National Council of Science and Technology and the Inter-American Committee on Social Development's of the Organization of American States (OAS).

**Álvaro Rodríguez  
Arregui**

Co- Founder and  
Managing Partner,  
Ignia Partner LLC  
*Mexico*



Co-founder and Managing Partner of IGNIA Partners, LLC, a venture capital social investment firm based in Monterrey, Mexico, focused on investing in and developing commercial enterprises serving the base of the socio-economic pyramid. Former Chief Financial Officer of Vitro (NYSE: VTO and BMV: VITRO), one of the largest glass manufacturers in the world. Prior to joining Vitro, he served as Chief Executive Officer of Farmacias Benavides (BMV: BEVIDES), the largest drugstore chain in Latin America. From 1999 to 2002 he served as Chief Financial Officer of Grupo Salinas' retail arm, Elektra (NYSE: EKT and BMV: ELEKTRA) where he was part of the team that created Banco Azteca. He holds an MBA from Harvard Business School and a BS in Economics from the Instituto Tecnológico Autónomo de México (ITAM).

Chair of the Board of ACCION International, a Boston, Massachusetts based non-for-profit and a global pioneer of microfinance and worldwide leading development organization in the field. He also Chairs the Board of UNIDOS LO LOGRAREMOS, A.C. (Monterrey, Mexico), which is a non-for-profit focused on changing society to accelerate social integration of mentally and physically handicapped persons. He is also a Board Member of Compartamos Banco, Mexico; Harvard University's David Rockefeller Center for Latin American Studies; LASPAU-Harvard University; Banamex, Mexico (Advisory Board), World Microfinance Forum of Geneva and Endeavor Global (Mentor).

In 2005 Alvaro was named Young Global Leader (YGL) by the World Economic Forum (WEF) for his accomplishments and his commitment to shape a better World. In 2008 he was invited as a member of the WEF's Global Agenda Council. He is a member of the Young Presidents Organization (YPO), Monterrey chapter. In addition, the magazine América Economía, in their 20<sup>th</sup> Anniversary issue, recently named him as one of 10 "Leaders of the Future" in Latin America. Rodríguez is a Pan American (1991) and Central American (1990) rowing medalist and was eighth in the World University Games (1989).

**Miguel Rodríguez  
Mendoza**

Former Deputy Secretary  
General, World Trade  
Organization, Advisor,  
Corporation Andina de  
Fomento (CAF), Senior  
Fellow, International  
Centre  
for Trade and Sustainable  
Development  
Switzerland



Miguel Rodríguez Mendoza is currently *Senior Fellow* at the International Center on Trade and Sustainable Development (ICTSD), and advisor on trade issues at the Andean Development Corporation (CAF). Between 1999 and 2002, he served as Deputy Director-General of the World Trade Organization (WTO). In that capacity, he had specific responsibility in overseeing the work of the General Council and the Trade Negotiations Committee under whose authority the WTO negotiations launched at the Fourth Ministerial Conference in Doha are conducted. He also oversaw WTO activities in the areas of agriculture and commodities and rules (safeguards, anti-dumping and subsidies and countervailing duties), among others.

Between late 2002 and the end of 2004, Mr. Rodríguez Mendoza led the Geneva office of Van Bael & Bellis, a Brussels-based international law firm that specializes in EU and international trade law. Between 1995 and 1998, he was the Chief Trade Advisor at the Organization of American States (OAS), where he established the OAS Trade Unit, which has played an important role in the preparatory process as well as the negotiations of the Free-Trade Area of the Americas (FTAA).

Between 1991 and 1994, he was Minister of State, President of the Institute of Foreign Trade, Venezuela's governmental body responsible for the country's trade policies. During this period he led

Venezuela's trade negotiations and concluded trade and integration agreements with Colombia, Mexico, Chile and the countries of Central America and the Caribbean. He became President of the Commission of the Cartagena Agreement, the policy decision body of the Andean Community, in 1993. Between 1989 and 1991, he was Special Advisor to the President on International Economic Affairs, and chief negotiator for Venezuela's accession to the GATT.

In 2004, he chaired the WTO Panel in *European Communities – Protection of trademarks and geographical indications for agricultural products and foodstuffs*. He is an Honorary Professor of the University of Barcelona, Spain. In 1998/99, he was a Visiting Scholar at Georgetown University, Washington, DC. In 1973, Mr. Rodríguez Mendoza obtained a law degree at the Central University of Venezuela. In 1975 he completed a Postgraduate Course in Economic Development at the University of Manchester, and subsequently attended the Ecole des Hautes Etudes en Sciences Sociales (Paris, 1975-77), where he prepared a Doctorat de 3eme Cycle in the field of political sociology.

**Carlos Ignacio Rojas**  
Vice-President  
National Association of  
Financial Institutions –  
ANIF  
*Colombia*



Carlos Ignacio Rojas is currently the Deputy Director at Anif, a premier think tank in Colombia, which is a leading independent voice in the economic policy arena.

Previously, Mr. Rojas was the Manager for Corporate and Government Credit at Granbanco-BANCAFE, one of the largest commercial banks in Colombia. He has been a Manager in the Financial Services Practice (FAS) at Ernst & Young in New York and Project Manager at Mercer Oliver Wyman, in the same city. As a banking consultant, he provided high-level strategic advisory services to several leading financial institutions in the US, Europe, the Middle East and North Africa.

Mr. Rojas has also been a consultant to the World Bank in banking and risk issues, advisor to the Deputy Technical Finance Minister in Colombia and economist in the Office of Advisors to the Colombian Government in Coffee Affairs. He has also been a preceptor in the department of Economics at Princeton University and lecturer at Universidad de los Andes and the Colombian School of Engineering.

Mr. Rojas has a degree in Economics and a Master in the same discipline from Universidad de los Andes, as well as a Master in Public Policy- Economic Policy from Princeton University.

**Oswaldo Rosales**

Director, International  
Trade Division, UN  
Economic Commission for  
Latin America and the  
Caribbean  
*Chile*



Chilean, Economist, Master in Economic Sciences in Universidad de Chile; Magister in Economics, Escolatina, Universidad de Chile. Former Researcher and Professor of the Economics Faculty of Universidad de Chile.

His main fields of research are economic development matters and international economy. He has taught and lectured in Latin America, Europe and the United States. He has published in several countries (United States, Spain, France, Mexico, Argentina and other countries of the region). He has provided advice to Latin-American governments on economic policy and trade negotiation issues.

Currently, he is the Director of the International Trade and Integration Division for ECLAC, United Nations.

From March 2000 to December 1<sup>st</sup> 2004 he was the General Director of International Economic Affairs of the Ministry of Foreign Affairs of Chile (DIRECON), the highest economic authority of that Ministry, and the equivalent to Vice-Minister of International Trade. While fulfilling his duties as General Director, he was responsible for international economic negotiations.

He was Chief Negotiator of Chile during the negotiations of the Free Trade Agreement between Chile and the United States, the Political and Economic Association Agreement with the European Union; The Chile and Korea FTA, and with EFTA (Norway, Switzerland, Iceland and Liechtenstein), concluded during 2002 and the first semester of 2003.

He led the Chilean Delegation to all of the ALCA (FTAA) negotiations. He ended his task in DIRECON, after the APEC Leaders' Meeting took place in Santiago in November 2004.

From 1990 until March 2000, he was Regional Adviser to the Executive Secretariat of ECLAC, working directly with the Executive Secretary. (Mr. Gert Rosenthal and Mr. José Antonio Ocampo, respectively.)

In 1993, he was the Associate Coordinator of the Economic Program of the Presidential Candidacy of Mr. Eduardo Frei, who governed Chile between March, 1994 and March, 2000. In 1999 he was the Coordinator of the Macroeconomic Program of the Presidential Candidacy of Mr. Ricardo Lagos, who assumed the Presidency in March 2000.

**Henrique Rzezinski**

Former Vice President,  
Embraer, Chairman,  
Business Council Brazil-  
United States  
*Brazil*

**Education**

Civil Engineer  
Universidade Federal do Rio de Janeiro-1971

Masters Degree in Urban and Regional Planning  
UCLA-1976

**Professional Experience**

Banco Nacional da Habitação 1967-1986  
Engineer/Head of the Budget Department/Chief of Staff of the  
President

Xerox do Brasil 1986-2000  
Director-Government Affairs and Trade Negotiations(Aladi,Nafta)

Embraer 2000-2008  
Vice-President External Relations (Public Policy-Brasilia,Washington  
and Brussels, Multilateral Organizations-WTO and OECD)

US-BR Business Council 2005-present  
Chairman of the Brazilian Section

Brazil Information Center-Washington DC 2007-present  
Chairman of the Board

Associação dos Exportadores do Brasil 2005-present  
Vice President

Rzezinski Consultoria  
President



**Marta Sahagún**  
President  
Foundation Vamos México  
*Mexico*



A promoter of women's participation, shared social responsibility, and unity among government sectors and tiers, Mrs. Marta de Fox says that democratic transition in our country will only be possible when everybody unites their efforts around one higher objective: Mexico. Her working agenda revolves around the axes of the promotion of education, women and children's health, the fight against poverty, and support for vulnerable groups, by government institutions and civil society organizations connecting and joining efforts. She rejects the title of "First Lady" because she says Mexico has no Second Ladies. She stresses that her project matches the goal of change of President Vicente Fox, who since the start of his mandate has worked to ensure social justice and to provide development opportunities for all Mexican men and women. In this regard, the wife of Mexico's leader has focused her efforts on the constant search for gender equity, and equality in labor, economic, and social conditions for Mexican women.

#### **A Woman and a Professional**

The mother of three sons, Marta de Fox, was born in Zamora, Michoacán, on April 10, 1953. She has stood out in the development of policies to optimize resources for business administration, human resources and the participation of women in business, business creativity, and excellence in market management. As part of her constant interest in being prepared and up-to-date, Mrs. de Fox has taken part in various congresses on politics and administration, municipal public administration, the political development of women, etc. She has also published various articles in national newspapers. She gave classes in English at the Lasallista Benavente University, after

studying the teaching the language during a stay in Dublin, Ireland.

#### **In Public Service**

As part of the process of democratic transition in Mexico, Marta Sahagún de Fox played an important role at the head of political communications first of governor, then candidate, and finally Mexican President, Vicente Fox Quesada. Marta was the first woman to serve as spokesperson for the federal government and implemented innovative processes in communication with society, establishing a new relationship of transparency and truthfulness with the media. In 1995 she was invited by the then governor of the state of Guanajuato, Vicente Fox, to serve as Coordinator of Social Communication. From the start to this federal administration and until June 30, 2001 she was the Spokeswoman and Coordinator General of Social Communication of the Mexican Presidency. On July 2, 2001 she married President Vicente Fox.

#### **Social Commitment**

As a member of civil society Marta currently chairs the Vamos México Foundation, an organization which seeks to trigger a true social movement in favor of the most precarious groups, especially girls, boys, and women in extreme poverty, as well as the elderly, the disabled, and indigenous peoples. To support Mexican families she published a "Parents' Guide" as a complementary tool to encourage communication and social integration among parents, children, and teachers. Since 2001 she has been Honorary President of the Mexican Red Cross and has worked together with the enormous network of volunteers who support this humanitarian institution, each year beating targets for the collection of funds. She is also Honorary President of the National Council for Childhood and Adolescence (Consejo Nacional para la Infancia y la Adolescencia - COIA) and the Association of Diplomatic Spouses (Asociación de Cónyuges Diplomáticos), a member of the Honorary Council of the International Centre for Missing and Exploited Children (ICMEC), and a Permanent Honorary Member of the Hispanic Women's Conference and of the Association of Friends of the Museum of Popular Art.

#### **International Work**

Marta has actively participated in various international forums, meetings, and events, including the 6th Ibero-American Encounter of the Third Sector; the International Women's Forum (IWF), Mexico Chapter; and the inauguration of the 5th Microcredit Summit Campaign. She also participated at the 5th International Meeting of the Hispanic Association of Colleges and Universities (HACU), at the American Leaders Forum, Forums of World Vision, and at the 54th Annual Conference of the Council on Foundations. Recently, together with other first ladies of the Americas and Europe, she took part in the Ibero-American Summit held in Bolivia. On different foreign tours accompanying Mexico's president various countries have honored her with such decorations as the Royal Order of the Polar Star, Grand Cross, from the government of the Kingdom of Sweden; the Order of Isabella the Catholic, Grand Cross, from the government of the Kingdom of Spain; the Grand Cross of the Order of Merit, First Class, from the Federal Republic of Germany; and the Grand Cordon of the Order of the Precious Crown, by the Japanese government, among others. In May 2004 Marta de Fox was invited to participate at the 2005 Davos World Economic Forum. This is the first time a Mexican president's wife has been invited to this forum.

#### **Career and Political Work**

Since 1988, Mrs. de Fox has been an active member of the National Action Party (Partido Acción Nacional - PAN), when she has served as a National Councilor, State Councilor, and Secretary of Women's Political Promotion, in the state of Guanajuato.

**Natalia Salazar**

Vice Minister of Finance of  
Colombia  
Colombia

**Education**

UNIVERSIDAD DE LOS ANDES, Bogotá, Colombia, degree: Master in Economics, September, 2005.

UNIVERSIDAD DE LOS ANDES, Bogotá, Colombia, degree: Economist, April, 1991.

LICEO FRANCES LOUIS PASTEUR, Bogotá, Colombia, degree: *Bachiller* (High School), June, 1985.

LICEO FRANCES LOUIS PASTEUR, Bogotá, Colombia, degree: Baccalauréat du Second Degré, Série Mathématiques et Sciences Physiques, June, 1985.

**Professional Experience**

MINISTRY OF FINANCE AND PUBLIC CREDIT – Director of the General Direction of Macroeconomic Policy - from November 15<sup>th</sup>, 2007.

FEDESARROLLO – Research Associate from January 2006 and Editor of *Coyuntura Económica* from June, 2006 to November, 2007.

ANIF - NATIONAL ASSOCIATION OF FINANCIAL INSTITUTIONS. Vice-President, October, 2002 – January, 2006.

NATIONAL PLANNING DEPARTMENT. Deputy Director of Sector and Regulation Studies– Direction of Economic Studies – April, 2001-July, 2002. Advisor of the Deputy Direction November, 1999 –June, 2000. Chief, Monetary and Financial Sector Division – Macroeconomic Analysis Unit, March, 1999-October, 1999.

CENTER OF ECONOMIC DEVELOPMENT STUDIES CENTRO - CEDE - UNIVERSIDAD DE LOS ANDES. Researcher, July, 2000 March, 2001. Member of the Editorial Committee of the Magazine *Desarrollo y Sociedad*.

FEDESARROLLO. Researcher, January 1995 – February, 1999.

BANCO DE LA REPUBLICA (CENTRAL BANK OF COLOMBIA) Economic Investigations Department – Public Finance Section. Economist “C”, from September, 1991 until August, 1993.

UNIVERSIDAD DE LOS ANDES- Center of Economic Development Studies- CEDE: Research Assistant, January- July 1989 and January-September 1991.

**Pablo Sanguinetti**  
 Director of Research,  
 Corporación Andina de  
 Fomento (CAF)  
 Venezuela



#### **Education**

Licentiate (BA) in Economics, National University of La Plata, La Plata, Argentina. September 1983.

MA in Economics. Instituto Torcuato Di Tella, Buenos Aires, Argentina. March 1986.

Master of Arts in Economics, University of California, Los Angeles, March 1989.

Doctor of Philosophy in Economics (Ph.D), University of California at Los Angeles. March 1992.

#### **Professional Experience**

**Universidad Torcuato Di Tella**, Professor, Department of Economics, since March 1999.

**Universidad Torcuato Di Tella**, Assistant Professor, Department of Economics, March 1993-February 1999.

**CEPAL, Santiago de Chile, Department of Economic Development**, Consultant, Regional Project on Fiscal Decentralization, 1993/1994.

**World Bank, International Economic Department**, Project, The Behavior of tradable Prices in Mercosur. August/December 1994.

**Interamerican Development Bank**, Consultant, Project, The Economic and Institutional Determinants of Fiscal Performance in the Argentine Provinces, Noviembre 1996/ Junio 1997.

**Interamerican Development Bank**, Consultant, Project, Decentralization, Fiscal Discipline in Sub-National Governments, and the Bailout Problem: The Argentine Case, October 1998-July 1999.

**Ministry of Economics, Argentina**, Member of the Board of Directors of the International Trade Commission (Comisión Nacional de Comercio Exterior). 1996-2000.

**Ministry of Education, Argentina**, Consultant, Project, "Análisis de Alternativas de Financiamiento de la Educación Básica en Argentina en el Marco de las Instituciones Fiscales Federales". March-September 2000.

**World Bank, Office of the Chief Economist for Latin America**. Consultant, Project "Patterns of Integration in the Global Economy: What Does Latin America Trade? What Do its Workers Do? March-June 2001.

**Interamerican Development Bank**, Consultant, background paper for the 2002 IADB Report. December 2001-January 2002.

**World Bank, Office of the Chief Economist for Latin America**: Consultant: Project "Trade and Sub national Development". June-December 2002.

**Interamerican Development Bank**, Consultant project, "Implementing FTAs in the Southern Cone's: the role of Rules of Origin Rules of Origins". January-May 200

**International Monetary Fund**, Joint Regional Training Center for Latin America on Brazilia, Technical Assistance Advisor on trade issues, August, 2003.

**Interamerican Development Bank**, Consultant, project, "Patterns of Industrial Concentration and Localization in Mercosur". June –November 2003.

**World Bank, Office of the Chief Economist for Latin America**: Consultant, project, "Technology and Innovation Activities in Argentina: Evidence from a firm level survey". May-December 2003.

**World Bank, Office of the Chief Economist for Latin America**: Consultant, project, "Potential impact of agriculture liberalization in US and EU: Results based on estimation of net import elasticities". October 2003-February 2004.

**Corporación Andina de Fomento (CAF)**, Academic Advisor, Annual Flagship Report on Economic and Development: "Latin America integration in World Markets". August 2004-December 2005.

**Interamerican Development Bank**, Consultant, "Profundización del MERCOSUR y el Desafío de la Disparidades". July 2005.

**MERCOSUR SECRETARIAT, Montevideo, Uruguay**, Consultant, Project "Asimetrías en el MERCOSUR". December 2005-April 2006.

**International Monetary Fund**, Joint Regional Training Center for Latin America in Brasilia, Technical Assistance Advisor on Trade Issues, July 16-30, 2006.

**Interamerican Development Bank, Region I**, Consultant, Project "Public Expenditure Smoothing at the Sub-National level: evidence from Argentina". November 2006-June 2007.

**Interamerican Development Bank, Research Department**, Academic Consultant(preparation of TORs), Research Network on Quality Of Life in Urban Neighborhoods in Latin America. June 2007.

**Juan Alberto Sevilla**  
President, Saludsa  
Insurance Group  
*Ecuador*



Juan Sevilla is an Ecuadorian who was born in 1964 in Pittsburgh, Pennsylvania- U.S.A. He made his economic studies at the Catholic University in Quito, Ecuador.

His professional career started early; with nineteen years he began working at the Largest Insurance Broker in Ecuador "Tecniseguros", where he became Partner and later on, Chairman of the Board. In September 1993 Mr Sevilla left Tecniseguros to start a new company, "SALUDSA", a prepaid medicine enterprise. He held the marketing responsibility as Commercial Manager.

In 1994, at the age of thirty, he became the CEO and partner of the company, turning it into the Largest Prepaid Medicine Company in Ecuador up-to-date. Last year he founded Corporación Salud, a health oriented corporation with international goals, which manages Salud, the prepaid medicine company and Latinomedical a recently formed company that gives ancillary medical attention. In his career, Mr Sevilla has been Member of the Board of QUITO'S CHAMBER OF COMMERCE.

He presently acts as: EQUIVIDA'S Chairman of the Board (Largest Life INS.CO -Ecuador), METROPOLITAN TOURING'S Board Member (Largest Tour Operator in the Galápagos), GRUPO FUTURO'S Board Member, (Largest Insurance Holding in Ecuador) and SEGUROS EQUINOCCIAL'S Board Member (Best Insurance Company of the Year 2006). Mr Sevilla has complemented his formal education in different business and management topics, specially in negotiation and management strategies, at the following institutions: Stanford University (Palo Alto, 1997), Kellogg - University of North Western (Chicago, 1997), Harvard University (Boston 1998), Incae (Managua 2000), Stanford University, (Palo Alto 2002), Berkeley University Program (Quito, 2002) and Kellogg (Chicago, 2003).

**Jorge Suescún Pozas**

Chief Financial Officer  
National Federation of  
Coffee Growers of  
Colombia  
*Colombia*



Jorge Suescun started working in the coffee industry in 1995. In 2008 he was designated as CFO of the National Coffee Growers Federation, institution where he worked as Finance Director since 2002.

In recent years he led the financial restructuring and consolidation of an optimal capital structure for the Federation and the National Coffee Fund.

Mr. Suescun is an alumni of Harvard Business School's General Management Program (Boston – USA), holds an MBA from Instituto de Empresa (Madrid – Spain) and an Economics degree from Universidad de Los Andes (Bogota – Colombia). Mr. Suescun is an expert in negotiation, strategy, corporate finance, entrepreneurial restructuring, asset management, and the international financial and derivatives markets. His working experience spans all the aspects of the finance and corporate discipline around the world.

**Ernesto Talvi**  
Executive Director, Ceres  
*Uruguay*



He is the Executive Director of CERES (Center for the Study of Economic and Social Affairs) since September 1997. CERES is a non-for-profit independent public policy research institution, located in Montevideo, Uruguay; specializing in the economic analysis of Latin American economies, in the design of public policies and in promoting its debate in international, regional and local forums.

He is a special advisor to the Research Department of the Inter-American Development Bank (IADB), monitoring and analyzing the impact of global factors on Latin America's economic performance and developing a macro view of the region in order to assess risks and identify key policy challenges. The goal is to contribute to the policy dialogue and to stimulate regional and cross-country research work at the IADB's Research Department.

He teaches International Economics at the Universidad ORT in Montevideo, Uruguay and he is a visiting professor at the Universidad Torcuato di Tella in Buenos Aires.

He was Senior Research Economist at the Research Department of the Inter-American Development Bank in Washington, D.C., between 1995 and 1997 and visiting scholar at the Research Department of the International Monetary Fund.

He was the Chief Economist and Head of Research of the Central Bank of Uruguay between 1990 and 1995. During that period he was the chief advisor to Uruguay's economic team (integrated by the Minister of Finance, the Governor of the Central Bank and the Director of Planning and Budget) and was in charge of the negotiations with the International Monetary Fund (IMF).

His areas of expertise include Emerging Markets Macroeconomics with special emphasis in Latin America; stabilization programs; fiscal policy; capital flows and financial crises. He has published several academic and policy articles in books and journals.

He is a founding member of the Latin-American Shadow Financial Regulatory Committee (CLAAF) and was a member of the Executive Committee of LACEA (Latin American and the Caribbean Economic Association).

He obtained his Ph.D. in Economics in 1995 and an MBA in 1989, both at The University of Chicago.



**Joal Teitelbaum**

President, Committee of  
South American  
Integration Routes  
(CRIAS)  
*Brazil*



Civil engineer and President of Joal Teitelbaum Engineering, EEJT, OTEPAR and JTEG, since 1961, acting at the construction industry, management and consulting. The organization publishes the Best Home Magazine. His organization is the only Brazil's construction firm considered "World Class" as a winner of the National Quality Award. Institutional : President of the South America Integration Routes Committee (winner of Simón Bolívar Integration Medal), President from the Brazil-Chile Chamber of Commerce and Industry, both since 1996, Member of the Superior Council 2009 and past president of the Brazilian quality program, PGQP2005-2008, Member of the Brazil National Foundation of Quality Foundation, since 2003 and Member of the International Academy for Quality, since 2007. From 1978 to 1995 represented Brazil Construction Industry at Inter American Federation and World Federation of the Construction Industry.

Has more than 300 works published in books, magazines and newspapers related with construction, environment, quality, innovation, sustainability and management, some of them at Congress Library. Keynote speaker in Conferences and Fora at the three Americas, Europe, Asia and UN.

Public sector :General Director of the Department of Airports (1965-1969) and General Secretary of State Council of the Construction Industry (1976-1989), receiving the Merit Medal of Public Service. Engineering Second Lieutenant R/2 of the Brazilian Army.

Married in 1962 with Raquel, four sons and two grandsons



**Vinod Thomas**  
Director-General,  
Independent Evaluation  
Group (IEG), The World  
Bank Group  
*United States*



Vinod Thomas is Director-General, Independent Evaluation Group (IEG) at the World Bank Group. He reports directly to the Board of Executive Directors and oversees the activities of IEG-World Bank, IEG-IFC, and IEG-MIGA.

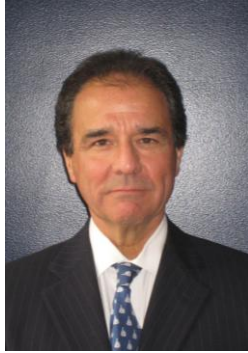
He was formerly Country Director for Brazil and Vice President of the World Bank, a position that he held from October 2001 to July 2005. In this capacity, he managed the Bank's large lending and non-lending portfolio in Brazil, helped shape the dialogue with the government and the Bank's Brazil Country Assistance Strategy, and participated in key events with the government.

Prior to that, he was Vice President of the World Bank Institute (WBI), where he sharpened the Institute's focus and quality and expanded its mandate and impact. Before heading WBI, he held positions as Chief Economist for the World Bank in the East Asia and Pacific Region. He was the staff Director for the 1991 World Development Report, entitled "The Challenge of Development" which assessed the world's development experience. He was also Chief of Trade Policy and Principal Economist for Colombia.

Vinod Thomas joined the Bank in 1976. He has a PhD in Economics from the University of Chicago. He is the author of over 12 books and numerous journal articles.

**Victor Traverso**

Director, Corporación  
Andina de Fomento (CAF)  
Representative in  
Colombia  
*Colombia*



He is a international consultant and until December 2007 he was principal specialist in infrastructure in the Inter-American Development Bank (IADB). From 1999 to 2001, he worked at the Trust Company of the West (TCW), a US private fund management. TCW launched an infrastructure fund for Latin America "Latin America Mezanine Infrastructure Fund" for an amount of US\$1 000 millions.

He was Director in charge of developing all phases for the creation of this fund. From 1994 to 1998, he was Principal Advisor and Head of the Private Sector Department (PRI) at the Inter-American Development Bank.

Thanks to his innovative work, IADB was recognized in 1997 as the "Best Multilateral" of "Global Finance". From 1992 to 1994, he was operational manager of CAF-Corporación Andina de Fomento. In the 80's, he was an economist in charge of infrastructure and capital market projects. He is a fellow of the Havard University and has a Ph.D in economics from the University of Boston and a MBA from ESAN.

**Álvaro Uribe**  
President of Colombia  
*Colombia*



Álvaro Uribe was born in Medellín, capital of the department of Antioquia on July 4th, 1952. He is married to Lina Uribe. They have two sons: Tomás and Jerónimo.

Alvaro Uribe holds a degree in law from the Universidad de Antioquia and a post-graduate degree in Management and Administration from Harvard University. From 1998 to 1999 after being awarded the Simon Bolívar fellowship by the British Council in Bogotá, he worked as an associate professor at Oxford University.

During his last two years of High School, with his excellent academic record, he was exempted from final examinations, and as an honor student he was granted scholarships for the greater part of his university career.

Alvaro Uribe went into public service at a very young age. In 1976 he became head of the Real Estate Office of the Public Works Department of Medellín.

From 1977 to 1978 he was Secretary General of the Labor Ministry and from 1980 to 1982, head of the Civil Aviation Department. He was the mayor of his native city of Medellín in 1982 and later, from 1984 to

1986, he was elected city councillor.

Alvaro Uribe was elected governor of the department of Antioquia for the 1995-1997 period, during which he developed a model of community participation in key government decisions such as the creation of new jobs, education, public procurement and security, which he called Community State.

During his term as governor, Alvaro Uribe reduced the number of government jobs by 34% and the number of official vehicles by 35%. Such savings in government spending meant schooling for 103,000 new students. As governor he also devised a program by which 40,000 people received training in the peaceful negotiation of conflict.

Also, 200,000 of Antioquia's poor became eligible for free health care under the national subsidized health insurance System.

Alvaro Uribe was also responsible for the paving of 939 kilometers of roads. More than double the length which the Department had paved in its entire history. And extensive repair work was done on the roads which link Antioquia with the nation's capital, Bogotá. The number of kidnapping cases in the department, went down by 60% due to the cooperation of the community with the local authorities.

He was elected Senator for the periods 1986-1990 and 1990-1994, terms during which he received the Star Senator, Senator with the Best Programs and Best Senator awards.

He was elected President for the period of 2002-2004, with the conviction that Colombia needs to be governed with moral authority and a strong sense of leadership.

**José Dario Uribe  
Escobar**

Governor, Central Bank of  
Colombia  
*Colombia*



**Education**

- Ph.D. in Economics, University of Illinois at Urban - Champaign, 1992.
- Master in Economics, University of Illinois at Urban - Champaign, 1989.
- Economist, University of Los Andes, 1984, Bogotá.
- Business administrator, University EAFIT, 1976 - 1981, Medellín
- Economist, University of Antioquia, 1976 -1981, Medellín

**Professional Experience**

- General Manager of the Banco de la República, January 2005 - Present date
- Deputy Governor of the Banco de la República, January 1998- 2004
- Executive Director of the Economic Research Department, Banco de la República, September 1993 - 1998
- Economic Adviser, Federación Nacional de Cafeteros, December 1992 - August 1993.
- Chief of the Global Programming Unit, National Planning Department 1986 - 1987

**Julio Velarde Flores**

President, Central Bank of  
Peru  
*Peru*

**Academic Background**

B.A., Universidad del Pacifico, Lima, Peru. 1974.

M.A. in Economics, Brown University, USA. 1977.

Ph.D. (c) in Economics, Brown University, USA. 1978.

**Professional Experience**

Governor of the Central Bank of Peru, October 2006 to date.

Chairman, Latin American Reserve Fund (FLAR), 2004 to October 2006.

Member of the Board of Governors, Central Reserve Bank of Peru, 1990-1992 and 2001-2003.

Dean, Department of Economics, Universidad de Pacifico, 2003.

Senior Full Professor, Department of Economics, Universidad del Pacifico, from 1986 to 2003.

Member of the Board of various Commercial Banks and Non-Financial Corporations

Author of books and articles of macroeconomics and economic policy

**Luis Carlos Villegas**

President, ANDI- National  
Business Association  
*Colombia*



Mr. Villegas is the President of the National Business Association of Colombia—the largest and most influential trade group in the country. Prior to his position as President of ANDI, he has served as the Economic Advisor to the Colombian Embassy in France, Vice-Minister of Foreign Affairs of Colombia, Governor of the Department of Risaralda, General Secretary of the Federación Nacional de Cafeteros, and Colombian Senator.

He belongs to a number of boards of directors at financial and industrial companies throughout Colombia. Since 1996, he has been the President of the National Business Association of Colombia and is also President of the National Council of Private Sector Associations and a board member of the International Organisation of Employers.

After the earthquake that devastated the coffee growing region of Colombia in 1999, Mr. Villegas was designated Chairman of the Board of the Fund for Reconstruction and Social Development of the “Eje Cafetero”, overseeing all reconstruction efforts.

Mr. Villegas received a degree in law and social economics from the Universidad Javeriana in Bogotá and a Masters in Public Administration from the University of Paris.

**Ignacio Walker**

Former Minister of Foreign Affairs, Researcher, Cieplan, Corporation of Latin American Studies  
*Chile*

**Education:****Undergraduate****1974-1978**

Faculty of Law (University of Chile). Lawyer. Bachelor in Legal and Social Sciences.

**Graduate****1982-1985**

Politics Department (Princeton University) (Ph. D.)

**Professional Experience:****1978-1982**

Human Rights Lawyer at the Vicariate of Solidarity, Catholic Church (Santiago).

**1985-1990**

Research fellow at CIEPLAN (Corporación de Investigaciones Económicas para Latinoamérica).

Professor at the Institute of Political Science, Catholic University of Chile (Masters Program)

**1987**

Visiting Fellow, University of Notre Dame (Kellogg Institute for International Relations).

**1990-1993**

Director of Political Relations, Secretariat General of the Presidency, under the Aylwin Administration (1990-1994).

**1994-2002**

Member of Congress.

**1995-1996**

Chairman of the Defense Committee (House of Representatives).

**1994-1997**

Member of the "Advisory Council" of the "Program in Latin American Studies" (PLAS, Princeton University).

**2001-2002**

Chairman of the Committee on Constitution, Legislation and Justice (House of Representatives).

**2000-2006**

Member of the "Advisory Council" at the Kellogg Institute for International Studies (University of Notre Dame).

**2002-2003**

Director of the Institute of Political Studies (Universidad Andrés Bello)

**2003-2004**

Executive Director of CIEPLAN.

**2004-2006**

Minister of Foreign Affairs of the Republic of Chile

**2006**

President of CIEPLAN





Forthcoming activities:

**Global Meeting of the Emerging Markets Forum**

(Mumbai, India) June 23 - 25, 2009

**Africa Emerging Markets Forum**

(Capetown, South Africa) 30 August – 2nd September, 2009

Further details on the Forum and its meetings may be seen  
on our website at: <http://www.emergingmarketsforum.org>

We would be pleased to respond to any questions you may have and can be  
reached at: [info@emergingmarketsforum.org](mailto:info@emergingmarketsforum.org)

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